PUBLIC INVOLVEMENT PLAN (PIP)

Air Quality Bureau Air Permit Application

Version 01.12.22

Date: January 12, 2022, revised 1/14/2022
Applicant: Southwest Cheese Company
Facility Name: Clovis Plant
Air Quality Permit Application Number: 3008-M5
Location: 1411 Curry Road 4, Clovis, NM 88101 in Curry County
Latitude: 34.314851 Longitude: -103.221520

1. **Overview of Air Quality Bureau's plan of action for addressing the community's needs and concerns for processing Air Quality Permit Applications:**
   The New Mexico Environment Department (Department), Air Quality Bureau (AQB) developed this Public Involvement Plan (PIP) for the processing of air quality permit applications in accordance with the requirements at 20.2.72 NMAC for this facility. This air quality regulation does require public participation outreach throughout different stages of the permitting process. The AQB will meet the public participation requirements by following this PIP, which includes all applicable policy, regulatory and statutory public participation requirements.

   In developing this PIP, community participation needs for this permitting action were assessed to ensure appropriate promotion of public outreach by identifying whether there is a combination of environmental and demographic factors (i.e., low income community, minority community, limited English proficiency individuals, Linguistically Isolated Households, etc.) that may impact public participation. This assessment identifies community outreach needs and provides for public access opportunities above and beyond statutorily mandated requirements, and underscores the provision of adequate public access to information about this permit application.

   As much as possible, public participation and informational activities related to this permit application will be held within the regulatory timelines outlined below.

   a. AQB regulations at 20.2.72 NMAC require that the application must be ruled complete or incomplete no more than 30 days after receipt, and that a public notice for this application must be published in a newspaper of general circulation where the facility is located. See section 4.c below for more information.

      The public notice contains a paragraph in Spanish directing Spanish speaking interested parties to call the AQB at (505) 372-8373 to speak to Spanish speaking staff for additional information regarding this permitting action.

   b. Normally the AQB would provide a copy of the public notice, the air quality permit application, and this PIP to the Clovis NMED field office, but due to current Covid-19 access restrictions for protection of both public employees and the protection of the general public these materials are instead available on the NMED website (see section 2.a).

c. AQB regulations require that the public notice be sent to interested parties maintained on a mailing list. See Section 4.b below for more information.

d. AQB regulations require that the public notice be sent to the "appropriate agency" as defined at 20.2.72 NMAC. See Section 4.e below for more information.

e. In accordance with the evaluation of the site location and associated demographics, no additional means for disseminating information are planned at this time.

f. Public notice shall be followed by a 30-day public comment period that starts on the day that the notice is published in the newspaper. See Section 4.g below for details.

g. AQB regulations require that the permit must be issued, issued subject to conditions, or denied within ninety (90) days after the department deems the application administratively complete.

2. Contact list of AQB staff with phone numbers and email addresses:

a. AQB contact for questions about this application or PIP (included in public notices and outreach materials):

Vanessa Springer
New Mexico Environment Department
Air Quality Bureau
525 Camino de los Marquez, Suite 1
Santa Fe, New Mexico, 87505
505-629-6527
Vanessa.Springer@state.nm.us

Electronic copies will be available at the following link, which will be included in public notices and outreach materials as appropriate: https://www.env.nm.gov/air-quality/permitting-section-home-page/

b. Non-English Language Speaker Assistance and Accommodations

The AQB may hold public meetings, open houses, stakeholder meetings, and/or a formal hearing depending on the interest in the application. Language assistance services may be arranged for translation of documents for meetings, for translators during meetings and for obtaining services for persons with disabilities. A phone-based interpretation service may be available for languages other than English.

3. Description of the community/stakeholder groups:

To provide for adequate public participation opportunities and meaningful involvement of persons regarding this permit application and to address potential or existing environmental justice areas, the affected communities must first be identified, informed about proposed environmental actions affecting the community, and invited to share their comments and concerns. The EJSCREEN tool developed by the U.S. Environmental Protection Agency (EPA) helps identify communities that are low income and minority populations that may benefit from a variety of approaches for notification and outreach communication.

Using the default 4 mile radius from the facility, the results of the EJScreen ACS Summary Report (attached) are listed in the table below. [https://ejscreen.epa.gov/mapper/]

Population and Income Data				
Total Population:	698		Per capita income of community (2014-2018):	$25,408
People of Color Population, %:	44		US Per Capita Income*:	$34,103
Total number of households:	255		Total Number (and Percent) of Linguistically Isolated Households:	12 (4.7%)

*US Per Capita Income 2015-2019; https://www.census.gov/quickfacts/fact/table/US/INC910219

Population by Race, %			**Population by Ability to Speak English, %**	
White	79		Speak Only English	69
Black	0		Non-English at Home	31
American Indian	0		Speak English "very well"	21
Asian	0		Speak English "well"	1
Pacific Islander	0		Speak English "not well"	6
Some Other Race	17		Speak English "not at all"	2
Two or More Races	4		Speak English "less than very well"	10

Linguistically Isolated Household Details, %			**List other Languages (if applicable)**
Speak Spanish	100		//
Speak Other Indo-European Languages	0		
Speak Asian Pacific Island Languages	0		
Speak Other Languages	0		

In addition, the following community or stakeholder groups have been identified: None.

History of public involvement in air permitting during the last 10 years: None.

It is important for the AQB to incorporate the linguistic and communication needs of this community when conducting public outreach and participation activities. To help accomplish this, the AQB will provide information in English, in public comment notices, public meeting notices (if applicable), and other announcements (radio broadcasts, brochures, signs, postcards, etc.) and strive to make public participation efforts as inclusive as possible within AQB budget and time limitations. Under normal circumstances the Clovis NMED Field Office would serve as an access area for the AQB to leave hard copies of important documents and information about how to comment on this permit application, but due to Covid-19 restrictions to protect both the general public and public employees, materials will not be available in hard copy, but can be found on the AQB webpage (see Section 2.a above).

4. Detailed actions and outreach activities the AQB Permitting Section will take to reach the affected public:

a. Overview

Based on the demographics report discussed in the PIP, the history of public involvement at the facility and the facility background, basic information about public involvement opportunities will be

in English. This information will include how to request materials in Spanish or to speak with AQB staff through an interpreter. Further details about public participation for this activity are outlined below.

The AQB maintains information regarding this air quality permit application at the following locations:

i. **On the Air Quality Bureau website, see Section 2.a above. [Due to Covid-19 restrictions materials will not be available at ii and iii below but will be available on the website]:**
ii. **At the District Office listed in Section 1.b above.**
iii. **At the main office location:**
New Mexico Environment Department
Air Quality Bureau
525 Camino de los Marquez, Suite 1
Santa Fe, New Mexico, 87505

b. Postal Mailing or E-Mailing of Notices to Persons on the Facility-Specific Mailing List

AQB regulations require notification to persons who have expressed interest in applications. The AQB maintains a mailing list that includes individuals interested in permit applications from particular facilities or geographic areas. Notifications may be sent through physical mail and/or an email.

The list also includes addresses within fifty kilometers of the boundary of other states, Bernalillo county, or a Class I area.

c. Notices in the State Newspaper and Local Newspapers

The public notice for this permit application will be published in English in the Legal Section of the Eastern NM News.

The website for this publication is listed below:
English: http://www.easternnewmexiconews.com/

d. Mailing to the Governor or President of Indian Tribes, Pueblos or Nations

AQB regulations and the evaluation of the facility location and associated demographics, require notification to Tribes, Pueblos or Nations about this permit application for facilities located within a specified distance.

The Department does not do this notification for NSR permits. Notification to Indian Tribes, Pueblos or Nations within 10 miles is required from the applicant for the NSR.

e. Affected Local, State, or Federal Government Agencies, and Active Land Grants

AQB regulations require identifying and notifying local, state or federal government agencies about this permit application.

The following affected Local, State, or Federal Government Agencies will be notified by email:
US EPA Region VI, State of Texas

f. Public Meeting Notices, Public Comment Notices, and Other Notices

AQB may hold public meetings, open houses, stakeholder meetings, and/or a formal hearing depending on the interest in the application. Based on historical information and the results of the initial screening, there is no public meeting planned at this time for this permit application. If it is determined that a public meeting will be required, notice will be provided to the community as follows:

1) Via a newspaper of general circulation in the area closest to the location of the facility.
2) Locations commonly frequented by the general public, such as a nearby post office, public library, or city hall.
3) All persons and organizations that have expressed interest and are on a list maintained by AQB.
4) Via a public service announcement to at least one radio or television station which serves the municipality or county in which the source is or is proposed to be located.
5) The notices will be translated for non-English speaking participants, if required.
6) The notices will include information for requesting accommodations for those with disabilities as listed in item 2b above.

AQB will locate an appropriate venue based on the availability to the community to access the meeting, and the specific needs of the affected community (e.g. size of community, community locations, impacts, etc.).

AQB may reschedule the meeting due to inclement weather. If rescheduled, AQB will provide as much advance notice as possible and reschedule for an appropriate time and date.

Meetings will be scheduled to make them as accessible and user-friendly as practical, considering work schedules, dinner hours and other community commitments. To the extent possible, the meeting will be held at a location that is local and convenient, and meet American with Disabilities Act (ADA) standards. In addition, whenever practical and appropriate, translators for limited-English speaking communities, or assistance for hearing-impaired individuals may be available. Information in public notices for a public meeting will adhere to AQB regulations, statutes and policies.

g. Public Comment Periods

AQB regulations require that all interested persons have thirty (30) days from the date the public notice is published to express an interest in writing in the permit application. If AQB receives written public comment before the end of the thirty (30) day public comment period, the analysis of the application will be made available for review for thirty (30) days on the Air Quality Bureau Website.

The PIP has been reviewed and approved by the AQB Bureau Chief.

Joseph Kimbrell Digitally signed by Joseph Kimbrell
Date: 2022.01.18 15:03:39 -07'00'

For Liz Bisbey-Kuehn Date approved
Bureau Chief
Air Quality Bureau

Attachments: EJSCREEN Printout

EJSCREEN ACS Summary Report

Location: User-specified point center at 34.314851, -103.221520
Ring (buffer): 4-miles radius
Description: SW Cheese Co. - Clovis Plant

Summary of ACS Estimates	2014 - 2018
Population	698
Population Density (per sq. mile)	11
People of Color Population	304
% People of Color Population	44%
Households	255
Housing Units	300
Housing Units Built Before 1950	28
Per Capita Income	25,408
Land Area (sq. miles) (Source: SF1)	64.68
% Land Area	100%
Water Area (sq. miles) (Source: SF1)	0.13
% Water Area	0%

	2014 - 2018 ACS Estimates	Percent	MOE (±)
Population by Race			
Total	698	100%	335
Population Reporting One Race	671	96%	601
White	548	79%	296
Black	2	0%	31
American Indian	1	0%	26
Asian	3	0%	20
Pacific Islander	0	0%	12
Some Other Race	116	17%	216
Population Reporting Two or More Races	26	4%	89
Total Hispanic Population	293	42%	281
Total Non-Hispanic Population	405		
White Alone	393	56%	241
Black Alone	2	0%	28
American Indian Alone	1	0%	19
Non-Hispanic Asian Alone	3	0%	20
Pacific Islander Alone	0	0%	12
Other Race Alone	1	0%	19
Two or More Races Alone	5	1%	22
Population by Sex			
Male	356	51%	181
Female	341	49%	244
Population by Age			
Age 0-4	47	7%	115
Age 0-17	184	26%	152
Age 18+	513	74%	211
Age 65+	115	16%	103

Data Note: Detail may not sum to totals due to rounding. Hispanic population can be of any race.
N/A means not available. **Source:** U.S. Census Bureau, American Community Survey (ACS) 2014 - 2018 ·

EJSCREEN ACS Summary Report

Location: User-specified point center at 34.314851, -103.221520
Ring (buffer): 4-miles radius
Description: SW Cheese Co. - Clovis Plant

	2014 - 2018 ACS Estimates	Percent	MOE (±)
Population 25+ by Educational Attainment			
Total	461	100%	216
Less than 9th Grade	35	8%	71
9th - 12th Grade, No Diploma	52	11%	72
High School Graduate	138	30%	97
Some College, No Degree	151	33%	98
Associate Degree	33	7%	50
Bachelor's Degree or more	84	18%	103
Population Age 5+ Years by Ability to Speak English			
Total	650	100%	293
Speak only English	451	69%	240
Non-English at Home[1+2+3+4]	199	31%	178
[1]Speak English "very well"	134	21%	146
[2]Speak English "well"	9	1%	49
[3]Speak English "not well"	40	6%	84
[4]Speak English "not at all"	16	2%	59
[3+4]Speak English "less than well"	56	9%	102
[2+3+4]Speak English "less than very well"	65	10%	106
Linguistically Isolated Households*			
Total	12	100%	41
Speak Spanish	12	100%	39
Speak Other Indo-European Languages	0	0%	12
Speak Asian-Pacific Island Languages	0	0%	12
Speak Other Languages	0	0%	12
Households by Household Income			
Household Income Base	255	100%	130
< $15,000	35	14%	65
$15,000 - $25,000	25	10%	49
$25,000 - $50,000	52	20%	59
$50,000 - $75,000	57	23%	86
$75,000 +	85	33%	100
Occupied Housing Units by Tenure			
Total	255	100%	130
Owner Occupied	188	74%	128
Renter Occupied	66	26%	74
Employed Population Age 16+ Years			
Total	536	100%	238
In Labor Force	337	63%	212
Civilian Unemployed in Labor Force	12	2%	84
Not In Labor Force	199	37%	147

Data Note: Datail may not sum to totals due to rounding. Hispanic population can be of anyrace.
N/A means not available. **Source:** U.S. Census Bureau, American Community Survey (ACS)
*Households in which no one 14 and over speaks English "very well" or speaks English only.

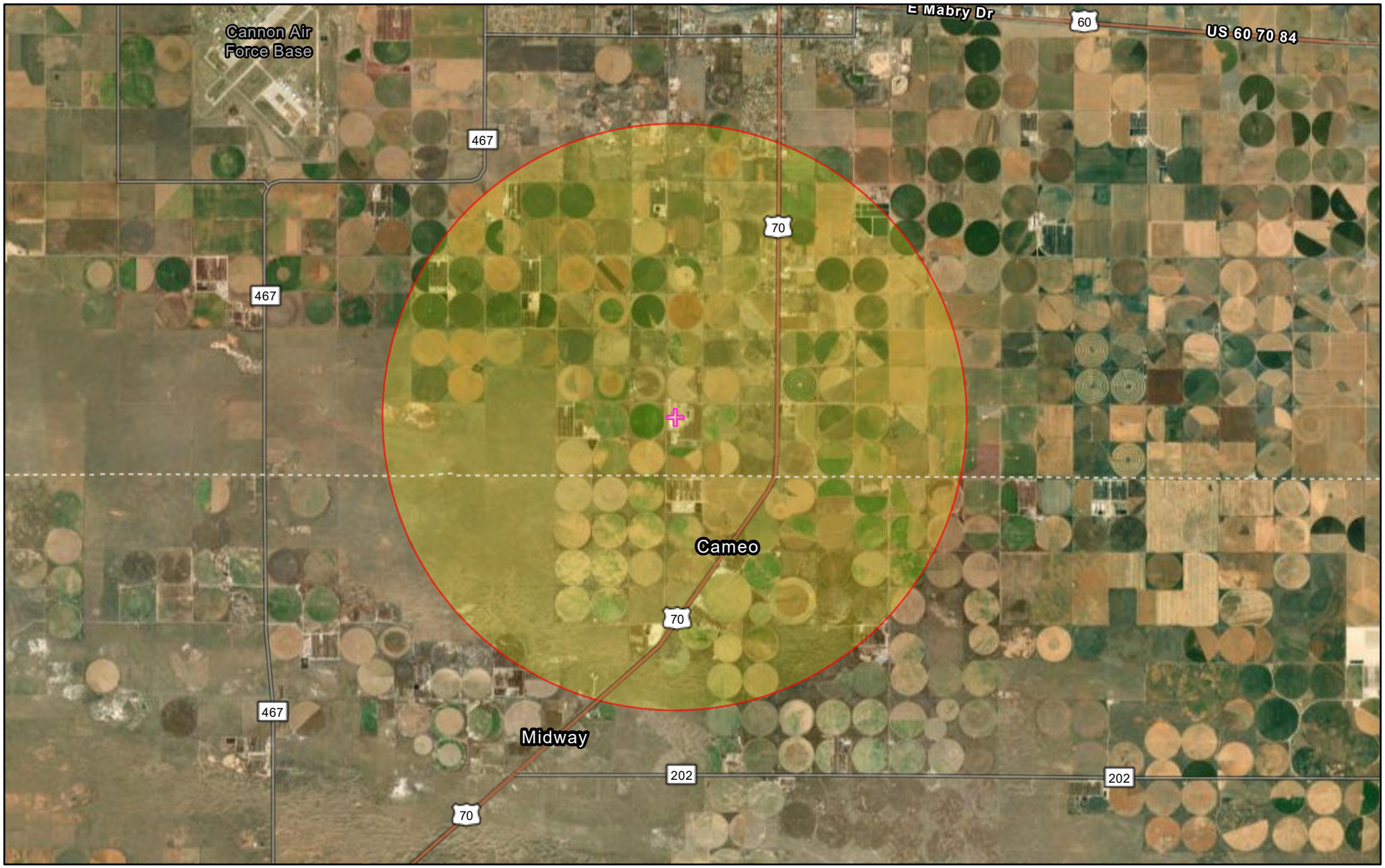
EJSCREEN ACS Summary Report

Location: User-specified point center at 34.314851, -103.221520
Ring (buffer): 4-miles radius
Description: SW Cheese Co. - Clovis Plant

	2014 - 2018 ACS Estimates	Percent	MOE (±)
Population by Language Spoken at Home*			
Total (persons age 5 and above)	1,949	100%	347
English	1,254	64%	295
Spanish	678	35%	251
French	7	0%	12
French Creole	N/A	N/A	N/A
Italian	N/A	N/A	N/A
Portuguese	N/A	N/A	N/A
German	10	1%	31
Yiddish	N/A	N/A	N/A
Other West Germanic	N/A	N/A	N/A
Scandinavian	N/A	N/A	N/A
Greek	N/A	N/A	N/A
Russian	N/A	N/A	N/A
Polish	N/A	N/A	N/A
Serbo-Croatian	N/A	N/A	N/A
Other Slavic	N/A	N/A	N/A
Armenian	N/A	N/A	N/A
Persian	N/A	N/A	N/A
Gujarathi	N/A	N/A	N/A
Hindi	N/A	N/A	N/A
Urdu	N/A	N/A	N/A
Other Indic	N/A	N/A	N/A
Other Indo-European	0	0%	12
Chinese	0	0%	12
Japanese	N/A	N/A	N/A
Korean	0	0%	12
Mon-Khmer, Cambodian	N/A	N/A	N/A
Hmong	N/A	N/A	N/A
Thai	N/A	N/A	N/A
Laotian	N/A	N/A	N/A
Vietnamese	0	0%	12
Other Asian	0	0%	12
Tagalog	0	0%	12
Other Pacific Island	N/A	N/A	N/A
Navajo	N/A	N/A	N/A
Other Native American	N/A	N/A	N/A
Hungarian	N/A	N/A	N/A
Arabic	0	0%	12
Hebrew	N/A	N/A	N/A
African	N/A	N/A	N/A
Other and non-specified	0	0%	12
Total Non-English	695	36%	455

Data Note: Detail may not sum to totals due to rounding. Hispanic popultion can be of any race.
N/A means not available. **Source:** U.S. Census Bureau, American Community Survey (ACS) 2014 - 2018.
*Population by Language Spoken at Home is available at the census tract summary level and up.

SW Cheese Co. - Clovis Plant



1/12/2022

SW Cheese Co. - Clovis Plant

1:144,448

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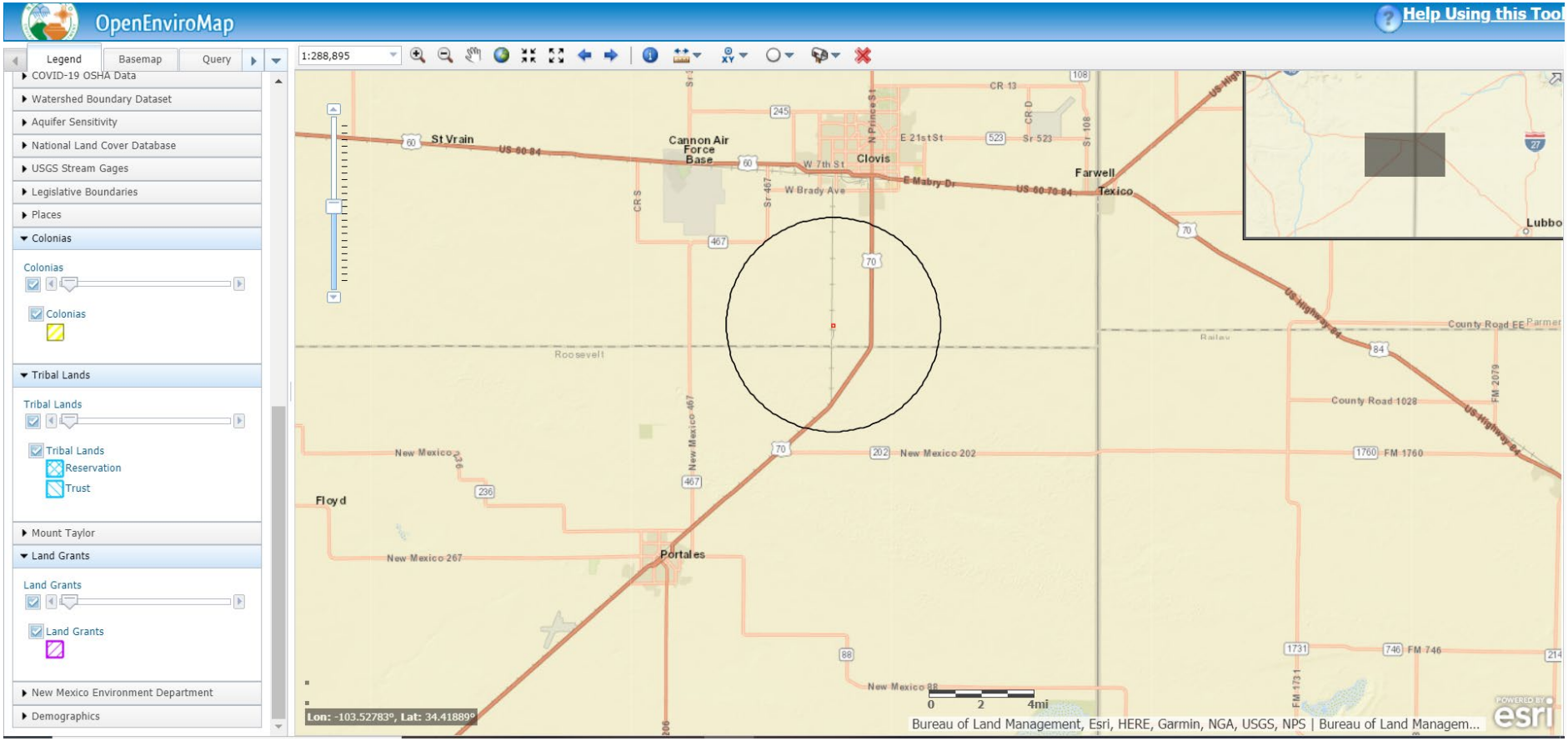
0 1.5 3 6 km

New Mexico State University, City of Clovis, Texas Parks & Wildlife, Esri,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COVID-19 OSHA Data
Watershed Boundary Dataset
Aquifer Sensitivity
National Land Cover Database
USGS Stream Gages
Legislative Boundaries
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Mount Taylor
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Cannon Air Force Base
Clovis
Farwell
Texico
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