

*Raise Your
Organization's
GREEN
Potential*

P2

**Pollution
Prevention**

SAVES money & resources

INCREASES efficiency & profits

REDUCES energy, water, & waste

Improve employee safety & morale

Reduce risk & long term liability

Find out more about adopting sustainable practices that fit your unique organization...

Contact Us

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www.nmenv.state.nm.us/P2

P2 saves you MONEY,
conserves RESOURCES,
& protects the
ENVIRONMENT
at the same time



Pollution
Prevention
PROGRAM

*Helping New Mexico
Businesses Achieve
Sustainable
Environmental
Performance*

P2

What is POLLUTION PREVENTION?

Pollution Prevention (P2) targets the processes or practices that generate waste and aims to reduce or eliminate waste at the source.

P2 Practices Include:

- Reducing use of hazardous materials
- Increasing efficiency of processes or practices to reduce solid waste & packaging
- Energy and water conservation
- Reusing and recycling materials

Recent reductions reported by our P2 partners in New Mexico

- \$300,000 cost savings
- 747,000 lbs solid waste recycled
- 254,000 lbs solid waste reduced
- 20,000 gal water conserved
- 4,000 lbs hazardous waste reduced

Every business and organization generates waste. Whether it's paper, waste water, or hazardous waste it's still waste and costing you money and resources.

HOW CAN WE HELP YOU?

FREE Resources for New Mexico Business and Organizations

We are a non-regulatory program designed to assist businesses, organizations, schools, local governments, Tribes, and Pueblos with P2.

TECHNICAL ASSISTANCE -

- Green Team development
- On-site Environmental assessments with feedback reports and recommendations
- Green purchasing
- Environmental Policy or Management Plan development assistance
- Resources for waste reduction and recycling
- Tools for tracking cost savings

TRAININGS & WORKSHOPS -

- Customized workshops and trainings for your facility, on your schedule - we'll come to you!

Our work with you is confidential.

Call us to schedule your assessment or workshop

505-827-0677



**Green Zia Environmental
Leadership Program**

Demonstrating Environmental Achievement

*Recognizing organizations with
environmental leadership moving
towards long-term environmental &
economic sustainability*

*Are you an
ENVIRONMENTAL LEADER ?*

*Need help identifying and attaining
your ENVIRONMENTAL GOALS ?*

Green Zia Environmental Leadership Program is a voluntary, state-wide, recognition & technical assistance program for all types of businesses and organizations in New Mexico.

- Three levels of participation
- Commit to reducing your environmental impacts
- Receive recognition for your environmental stewardship
- Recognition certificate and window sticker
- Promotion & enhancement of your public image
- Give your employees and customers an environmental boost!

<http://www.nmenv.state.nm.us/P2/GreenZia>