



15th New Mexico Infrastructure Finance Conference

Hotel Encanto de Las Cruces - October 26 - 28, 2010

“Infrastructure 2010 – Building Toward Sustainability”



Photography by Peter Barry

Welcome to the 15th Annual New Mexico Infrastructure Conference. Our organizing partners and speakers offer New Mexico entities information about financing and technical assistance to facilitate the planning and implementation of much-needed capital projects throughout New Mexico. The conference provides three days of sessions and workshops filled with keynote speakers addressing our economy, the recession and recovery. Presentations will also include planning, tourism, tribal, utilities, water and wastewater, economic development, transportation, and other public infrastructure. The conference also offers the opportunity to meet with key contacts who can answer your questions and guide you as you bring your planned projects to reality. We look forward to meeting you during this conference as we work together to plan, fund, and complete projects, helping our communities thrive.

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New Mexico Association of Counties
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10:00 am - 4:00 pm	Registration	Avenida
10:00 am - 12:30 pm	Exhibit Set Up	Avenida/Lobby
12:00 pm - 1:00 pm	Lunch On Your Own	
12:30 pm - 5:30 pm	Exhibits Open	Avenida/Lobby
1:00 pm - 3:15 pm	General Opening Session Guadalupe/Soledad/San Agustin	

Opening Ceremonies

Welcome:

Angela Pacheco-Chavez, 2010 NMIFC Conference Chair, NM Department of Finance and Administration

Presentation of the Colors:

The Las Cruces Composite Squadron Civil Air Patrol Color Guard

Pledge of Allegiance:

Donnie Quintana, Lieutenant Colonel in the NM Army National Guard

Welcome:

Rick Martinez, Deputy Cabinet Secretary, NM Department of Finance and Administration;

Honorable Mayor Ken Miyagishima, City of Las Cruces

Funding Agencies Overview:

Rick Martinez, Deputy Cabinet Secretary, NM Department of Finance and Administration;

Robert Arthur Anaya, Community Relations, NM Department of Transportation;

Fred Mondragon, Cabinet Secretary, NM Economic Development Department;

Ron Curry, Cabinet Secretary, NM Environment Department;

Matthew Jaramillo, Director of Government Affairs, NM Finance Authority;

Alvin Warren, Cabinet Secretary, NM Indian Affairs Department;

Robert Gorrell, Director NM Public Schools Facility Authority;

Laurie Frantz, NM Scenic Byways Coordinator, NM Tourism Department;

John Juarez, Loan Officer, Rural Community Assistance Corporation;

John Woosley, NM District Director, US Small Business Administration

Keynote Address:

“Recession, Recovery and Great Opportunities”

Dr. Jim Peach, Regents Professor, NMSU Economics & International Business Department

3:15 pm - 3:30 pm	PM Break Exhibit Stroll	Avenida Avenida/Lobby
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3:30 pm - 5:00 pm Workshops - Breakout Sessions

Community Assets – Sustainable Infrastructure projects and Bonds as a means to fund Community Infrastructure

Track: Community & Economic Dev./Tourism - Tularosa

Moderator: **Matthew Jaramillo**, New Mexico Finance Authority

Presenter: **Jerry Sandoval**, New Mexico Economic Development Department

This session will demonstrate how New Mexico communities are creating and developing community assets that generate revenue for their communities and promote sustainability.

Presenters: **John Brooks**, Director of Commercial Lending, New Mexico Finance Authority;

Jeffrey Silva, Vice President, Bank of the West;

Norma Valdez, Community Development Director, The Loan Fund;

Andrew Morales, Executive Director, New Mexico Border Authority

This session will answer the question, “How can local governments use their bonding capacity to fund sustainable projects that will boost the economy and create jobs?” Discover how to leverage public and private funding opportunities accessible to small businesses, communities and local governments to generate economic vitality; create jobs and attract commerce; preserve and enhance our local communities’ quality of life and the environment; and promote equity and opportunity for all residents of the State of New Mexico.

Adapting to Climate Change – How Your Community Can Save Energy, Cut Carbon and Increase Your Bottom Line

Track: Planning - San Rafael A

Moderator: **Karen Browne**, JG Management Systems Inc.

Presenters: **Ken Hughes**, Clean Energy Specialist, New Mexico Energy, Minerals and Natural Resources Department;

Ingrid Biel, Certified Planner/Firm Principal, Architectural Research Consultants, Inc.;

Susan Freed, Architect, Architectural Research Consultants;

Nick Sussillo, Director, Silver City/Grant County Joint Office of Sustainability

What does climate change mean to New Mexico communities? Changes at the local level can have both good and bad impacts to your community’s health and wealth in the near and long term. This workshop addresses how to plan for climate change, programs available to help implement adaptation projects, and lessons learned from planning and implementing energy efficiency projects. Learn how Silver City is implementing projects to reduce energy costs and maintain existing services, how the Village of Cimarron incorporated ways to cut greenhouse gases into its comprehensive plan, and how communities worldwide plan to go carbon neutral.

Great Streets – Using Context Sensitive, Historic Preservation and MainStreet Collaborations and Strategies to Enhance Community Development

Track: Transportation - Cimarron

Moderator: **William Hutchinson**, New Mexico Department of Transportation

Presenters: **Jan V. Biella**, RPA, Interim New Mexico State Historic Preservation Officer, New Mexico Department of Cultural Affairs;

Rich Williams, Director of MainStreet, New Mexico Economic Development Department

Balancing multi-modal transportation projects with the historic design and character of New Mexico's MainStreet communities is an important part of economic development in the state. Listen to managers from New Mexico MainStreet, New Mexico Department of Transportation Context Sensitive Solutions and the New Mexico State Historic Preservation Division describe the challenges, funding strategies and ways to collaborate with communities and enhance economic development. Come and share your community vision!

Project Management – Tribal Best Practices

Track: Tribal - Los Padres

Moderators: **Marvis Aragon**, Deputy Cabinet Secretary, New Mexico Indian Affairs Department;

Lynnette Cruz, New Mexico Indian Affairs Department

Presenters: **Everett Chavez**, Superintendent, Santa Fe Indian School;

Ken Easley, Vice-President, FlintCo

A successful infrastructure project requires effective project management from the owner's representative and contractors. Essential characteristics of successful projects include effective communication, coordination and follow-through. The Santa Fe Indian School Wellness Center is a project demonstrating these characteristics and will be the focus of this session covering "best practices" in project management.

The Latest Word in New Mexico Infrastructure Funding

Track: Utilities - San Rafael B

Moderator: **Donzil Worthington**, Senior Project Manager, Wilson & Company

Presenters: **Martha Torrez**, Program Director, US Department of Agriculture - Rural Development;

Graham Knowles, Community Services Group Manager, Construction Programs Bureau, New Mexico Environment Department;

Rick Martinez, Deputy Cabinet Secretary, Department of Finance and Administration;

John Juarez, Loan Officer, Rural Community Assistance Corporation;

Richard Rose, Bureau Chief, New Mexico Environment Department, Construction Division

Come and listen to the latest updates from the various infrastructure funding agencies and programs regarding the present outlook for infrastructure funding in New Mexico. This informative and important session will entail most of New Mexico's primary funding sources providing an overview of the funding climate we are experiencing, along with their projections for the future. These funding agencies and programs will also highlight their specific funding programs, summarize the application procedures, and provide critical information for improving the quality of your application.

5:00 PM - 5:30 PM

Exhibit Stroll

Avenida/Lobby

Wednesday, October 27, 2010

7:30 am - 4:30 pm

Registration

Avenida

7:30 am - 9:00 am

Continental Breakfast

Avenida

8:00 am - 5:00 pm

Exhibits Open

Avenida/Lobby

8:30 am - 10:00 am

Workshops - Breakout Sessions

Designing Downtowns Future

Track: Community & Economic Dev./ Tourism - Los Padres

Moderator: **Rich Williams**, Director of MainStreet, New Mexico Economic Development Department, Main Street Program

Presenters: **Rich Williams**, Director of MainStreet, New Mexico Economic Development Department, Main Street Program;

Elmo Baca, Director, Downtown Las Cruces Partnership, NM Mainstreet

This session will focus on the topic of Designing Downtowns future. Speakers will demonstrate how the Mainstreet Program can help communities plan their downtowns with a view to attracting new business and promoting the long-term health of the downtown economy.

Meeting the Challenges of Local Infrastructure Financing: How can you save a job?

Track: Planning - San Rafael A

Moderator: **Traci Davis**, New Mexico Finance Authority

Presenters: **Michael Zavelle**, Chief of Investor Relations, New Mexico Finance Authority;

Zach Dillenback, Lead Financial Advisor, New Mexico Finance Authority;

Darlaina Chapman, Financial Advisor, New Mexico Finance Authority;

EJ Peinado, Financial Analyst, New Mexico Finance Authority;

Tim Sturdy, Financial Analyst, New Mexico Finance Authority;

Chip Pierce, Financial Advisor, Western Financial Group

Come and learn about how we can help. The session will

provide a general overview of local government financing tools, focused on various bond financing options.

Understanding the Relationship between Public School Transportation and Local Communities/Regions

Track: Transportation- Cimarron

Moderator: **John Valdez** AICP, Facilities Master Planner, New Mexico Public School Facilities Authority

Presenters: **William W. Sprick**, Facilities Master Planner, New Mexico Public School Facilities Authority;

James Barfoot, Director of Facilities & Transportation, Farmington Municipal Schools;

Jessica Frost AICP, NM SRTS Coordinator, New Mexico Department of Transportation;

Ray Trejo, Director of Transportation, Deming Public Schools;

Tony Abbo, District 3 Traffic Engineer, New Mexico Department of Transportation

Presentation and discussion of the main challenges in public school transportation as they relate to community infrastructure, the emergence of new technology solutions, and the possible synergies between schools, transportation infrastructure specialists and local communities. In many communities, these three sectors have struggled to understand each other's needs and priorities, while a more collective/collaborative approach between the three would increase efficiencies, lower costs and potentially deliver greater value at lower cost to the public. This workshop is designed to facilitate better understanding and a more collaborative approach, and among other tools, will provide an overview on how GIS can be used to effect greater collaboration. Questions and discussion with attendees will be encouraged throughout.

Utility Fundability and Efficiency, Part 1

Track: Utilities - San Rafael B

Moderator: **Blanca Surgeon**, Regional Development Staff-Environmental, Rural Community Assistance Corporation

Presenters: **Martin Lopez**, General Manager, Lower Rio Grande Public Water Works Authority;

Alex Hinojosa, Director, J. Stowe & Co.;

Andy Edmondson, Technical Services Manager, New Mexico Environment Department, Drinking Water Bureau

Need Funding? Learn how to run your utility as an efficient and sustainable business. In this two part workshop you will learn about managerial, technical and financial strategies including revenue enhancement, structuring your rates, and maximizing your funding scores so that your system can qualify for the funding that you need. All funders have a rating system and this information will allow you to make the grade.

10:00 am - 10:15 am

**AM Break
Exhibit Stroll**

**Avenida
Avenida/Lobby**

10:15 am- 11:45 am

**AM General Session
Guadalupe/Soledad/San Agustin/
Tularosa**

MC Announcements:

Rick Martinez, Deputy Cabinet Secretary, NM Department of Finance & Administration

“State of the State”:

Hon. Senator John Arthur Smith, Vice-Chair, Legislative Finance Committee and Revenue Stabilization and Tax Policy Committee

State of Public Schools Infrastructure and Funding:

Hon. Senator Cynthia Nava, Chair, Senate Education Committee and Superintendent of Gadsden Independent Schools

State of Local Governments:

Rick Martinez, Deputy Cabinet Secretary, NM Department of Finance & Administration;

Paul Gutierrez, Executive Director, NM Association of Counties;

William F. Fulginiti, Executive Director, NM Municipal League;

Regina Romero, Intergovernmental Relations Director, NM Municipal League

State of Tribal Governments:

Marvis Aragon, Deputy Cabinet Secretary, NM Indian Affairs Department

State of Community, Economic and Small Business Development:

John Woosley, NM District Director, US Small Business Administration;

Frank Padilla, Community Planning and Development Director, US Department of Housing and Urban Development;

Dolores Gonzales, Chief, Community Development Bureau, NM Department of Finance and Administration;

Robert M. Apodaca, Asst. Chief of the West, USDA, Natural Resources Conservation Service

12:00 pm - 1:30 pm

**Lunch - General Session
Guadalupe/Soledad/San Agustin/
Tularosa**

MC Announcements:

John Woosley, NM District Director, US Small Business Administration

Keynote Address:

Hon. Martin Chavez, Executive Director of International Council for Local Environmental Initiatives;

Hon. Mayor Ken Miyagishima, City of Las Cruces

1:30 pm - 1:45 pm **Break/Exhibit Stroll** **Avenida/Lobby**

1:45 pm - 3:15 pm **PM General Session**
Guadalupe/Soledad/San Agustin

MC Introductions:

Renee Borrego, Chief, Capital Outlay Bureau, NM Department of Finance and Administration

“Where Innovation Meets Forward Thinking”:

Dr. Lowell Catlett, Regent’s Professor/Dean and Chief Administrative Officer, NMSU College of Agricultural, Consumer and Environmental Sciences

3:15 pm - 3:30 pm **PM Break** **Avenida**
Exhibit Stroll **Avenida/Lobby**

3:30 pm - 5:00 pm **Workshops - Breakout Sessions**

New Ways to Partner with Contractors, Consultants and Developers

Track: Community & Economic Dev./Tourism - Tularosa

Moderator/Presenter: **Jerry Sandoval**, New Mexico Economic Development Department

Presenters: **Alberto Solis**, Director of Business Development and Marketing, Dekker/Perich/Sabatini;

Dan Kemme, Principal, Dekker/Perich/Sabatini;

Chris Gunning, Principal, Dekker/Perich/Sabatini;

Chris McMahon, Vice President of Business Development, Gerald Martin;

Donzil Worthington, Senior Project Manager, Wilson and Company;

David J. Chavez, Executive Director, CES Cooperative Educational Services;

Llew F. Perry, Assistant Executive Director, CES Cooperative Educational Services;

Robin D. Strauser, CES Cooperative Educational Services

This session will discuss what resources are available for project development in a new era of public financing. State governments have allowed local governments to contract directly with certain contractors without going through the RFP process. Did you know the community can contract directly with a consultant/contractor/developer with the specialized expertise they need? Come see if this program can benefit your community.

Best Practices for Local Communities in an Era of Scarce Resources

Track: Planning - San Rafael A

Moderator: **Robert Gorrell**, Executive Director, New Mexico Public School Facilities Authority

Presenters: **Bill Sprick**, Facilities Master Planner, New Mexico Public School Facilities Authority;

John Valdez AICP, Facilities Master Planner, New Mexico Public School Facilities Authority;

Martica Casias, Planning & Design Group Manager, New Mexico Public School Facilities Authority

Cities, counties, tribal governments and school districts in New Mexico are all facing significant new funding challenges, and in the past, have often struggled to understand respective needs. This workshop will present an innovative new approach in coordinated planning between local governments and schools that will reduce costs while delivering greater value to the public by zeroing in on community priorities and community consensus. The workshop will focus on case studies and related cost data for what has worked here in New Mexico—along with what has NOT worked—while questions, comments and discussion with attendees will be encouraged throughout the presentation.

Smart Transportation Planning and Implementation

Track: Transportation - Cimarron

Moderator: **Jerry B. Paz**, P.E., Molzen-Corbin

Presenters: **Andy Hume**, Transportation Planner, Las Cruces Metropolitan Planning Organization;

Frank Guzman, District 1 Engineer, New Mexico Department of Transportation;

Denise Weston, Senior Environmental Planner, Paramertix;

Carlos Ruiz, Chief, Program Management Bureau, New Mexico Department of Transportation;

Robert Kurtz, District 2 Engineering Support Manager, New Mexico Department of Transportation

With ever shrinking local, state and federal dollars, making projects more affordable from the onset will be required of transportation officials. Smart Transportation Planning is the latest wave of looking at transportation planning, design and construction by incorporating many of the tools we already use, but may not be aware of. Federal dollars will be geared in the future for those projects that demonstrate the use of these techniques. In New Mexico, aligning our current methods with the National trends will lead to better opportunities for federal funding for local, state and interstate roads. Smart Transportation Planning involves integrating what we already do with the new Smart Transportation guidelines.

NM Tribal Infrastructure Fund – Impact to Tribal Communities

Track: Tribal - Los Padres

Moderators: **Marvis Aragon**, Deputy Cabinet Secretary, New Mexico Indian Affairs Department;

Lynnette Cruz, New Mexico Indian Affairs Department

Presenters: **Alvin Warren**, Cabinet Secretary, New Mexico Indian Affairs Department;

Kenneth Pin, Planning Director, Kewa Pueblo

Since its inception, the New Mexico Tribal Infrastructure Fund (TIF) has provided much needed resources for the planning and construction of tribal infrastructure projects to improve basic safety and quality of life needs in tribal and surrounding communities. Recent changes in state legislation impacting the TIF will be covered in this session while highlighting a successful tribal project.

Utility Fundability and Efficiency, Part 2

Track: Utilities - San Rafael B

Moderator: **Olga Morales**, Rural Community Assistance Corporation

Presenters: **Heather Himmelberger**, Director, NM Environmental Finance Center;

Blanca Surgeon, Regional Development Staff-Environmental, Rural Community Assistance Corporation;

Melanie Delgado, Community Services Coordinator, New Mexico Environment Department

Need Funding? Learn how to run your utility as an efficient and sustainable business. Part 2 of this workshop will continue with information about managerial, technical and financial strategies including revenue enhancement, structuring your rates, and maximizing your funding scores so that your system can qualify for the funding that you need. All funders have a rating system and this information will allow you to make the grade.

6:30 pm - 10:30 pm **Social and Dance**
Guadalupe/Soledad/San Agustin
Theme: "Beach Party" and Dinner Buffet

Thursday, October 28, 2010

8:00 am - 12:00 pm **Exhibits Open** **Avenida/Lobby**

8:00 am - 8:30 am **Coffee w/Exhibitors** **Avenida/Lobby**

8:30 am - 10:00 am **Workshops - Breakout Sessions**

New Mexico Scenic Byways and National Geographic Geo-tourism Map

Track: Community & Economic Dev./Tourism - Tularosa

Moderator: **Frances Padilla**, US Small Business Administration

Presenters: **Laurie Frantz**, New Mexico Scenic Byways Coordinator, New Mexico Department of Tourism;

Laura Doth, Nation Scenic Byway in Ruidoso

NM Scenic Byways, linear "communities", use a Corridor Management Plan to manage their intrinsic qualities. The

Corridor Management Plan Provides a guide for long-term (i.e. 5 to 10 years) planning and often includes an action plan of specific projects. The Four Corner states are working together to create a National Geographic Geo-tourism Map. The basis of the operation is a four-state Scenic Byway, Trail of the Ancients. This project will promote the types of tourism that best sustain the natural and cultural attributes of the Four Corners and is meant especially to benefit the local communities.

How to Work with New Mexico Technical Assistance Providers to Fund and Implement Community Projects

Track: Planning - San Rafael A

Moderator: **Karen Browne**, JG Management Systems Inc.

Presenters: **William Hett-Dobricky**, PTAP Advisor, Procurement Technical Assistance Program;

Alicia Paz-Solis, Community Planner, North Central New Mexico Economic Development District;

Blanca Surgeon, Regional Development Staff-Environmental, Rural Community Assistance Corporation;

James Melonas, New Mexico State Forestry Liaison, U.S. Forest Service;

Norman Vigil, Assistant State Conservationist, U.S. Department of Agriculture;

Dave Maxwell, Engineer, Engineers, Inc. and Professional Technical Advisory Board

Come hear technical assistance providers in New Mexico talk about their programs and how they can help your community to find solutions to community needs through revenue replacement and alternatives, cost controls and building local partnerships to implement community projects. We will explore how to position your community to leverage funding, address requirements for funding programs and navigate the procurement process. Information will be presented on funding resources for infrastructure, planning, renewable energy, urban-wildland interface, and community conservation programs. Our panelists will discuss funding programs which are underutilized, how to do more with less through community planning, and quality-based selection (QBS) processes for procurement of professional services, such as hiring a planning or an engineering contractor.

Federal and State Funding: How to Get Started and How to be Competitive

Track: Transportation - Cimarron

Moderator: **Donzil Worthington**, Senior Project Manager, Wilson & Company

Presenters: **Jennifer Martinek House**, Client Service Manager, CH2M HILL;

Donzil Worthington, Senior Project Manager, Wilson & Company

Infrastructure funding comes from many sources, from general fund/taxes, revenue bonds, low interest government loans, and grants. In today's economy, a combination of all these sources is required to fund your project. This session will help take what you learned at the conference and help you focus on: How to get started and How to be competitive when applying for funding. This session will be a great refresher for those that have been around and a great foundation for those that are new.

New Mexico Tribal Economic Development Task Force - Tribal Involvement in New Mexico Economic Development Initiatives

Track: Tribal - Los Padres

Moderators: **Marvis Aragon**, Deputy Cabinet Secretary, New Mexico Indian Affairs Department;

Lynnette Cruz, New Mexico Indian Affairs Department

Presenters: **Marvis Aragon**, Deputy Cabinet Secretary, New Mexico Indian Affairs Department;

Travis Suazo, Tourism Development Division Director & Indian Tourism Program Manager, New Mexico Department of Tourism

Governor Bill Richardson established the Tribal Economic Development Task Force by Executive Order 2009-037 on September 14, 2009. After several meetings discussing tribal economic opportunities, the Task Force released a report outlining 27 recommendations to improve tribal economies. This session will outline the report and demonstrated progress with implementing priority recommendations in certain state economic development initiatives.

The Last Shall Be First: New Mexico and Renewable Energy

Track: Utilities - San Rafael B

Moderator: **Sheena J. Ramos**, Marketing Coordinator, Energy Renewables & Transmission Division, Wilson and Company

Presenters: **Brian Cassutt**, President, Renewable Energy Industries Association of New Mexico;

Jeremy Turner, Executive Director, New Mexico Renewable Energy Transmission Authority;

Kristy Dyer, (PhD.), Special Assistant to Brian Cassutt, Renewable Energy Industries Association of New Mexico;

Steven M. House, Partner, 310 Solar, LLC

The Western Governors' Association places New Mexico at the top of the list of western states and provinces for renewable energy. Repeatedly New Mexico is held up in the national news as an ideal example of a state promoting renewable energy. However, while technological advances and political shifts pull renewable energy ahead, New Mexico's future prominence in renewable energy depends on choices made at every level at our state. We will discuss the rapid changes in the field and how infrastructure at every level can support New Mexican renewable energy.

10:00 am - 10:15 am **Checkout/Break On Your Own
Last Chance Exhibitor Stroll
Avenida/Lobby**

10:15 am - 12:00 pm **Best Practice Awards Brunch and
Closing Session
Guadalupe/Soledad/San Agustin**

Best Practice Awards and Awardees Acceptance Speeches:

Frank Padilla, Community Planning and Development Director, US Department of Housing and Urban Development

- Planning
- Utilities - "Catalina Muniz" Award
- Community & Economic Development
- Tourism
- Transportation
- Tribal
- Housing

"Joe Guillen" Award and Awardee Acceptance Speech:
Presented by **Joe Guillen**

Closing Remarks:

Angela Pacheco-Chavez, 2010 NMIFC Conference Chair, NM Department of Finance and Administration

12:00 pm **Conference Adjournment
Guadalupe/Soledad/San Agustin**

12:00 pm **Exhibit Breakdown** **Avenida/Lobby**

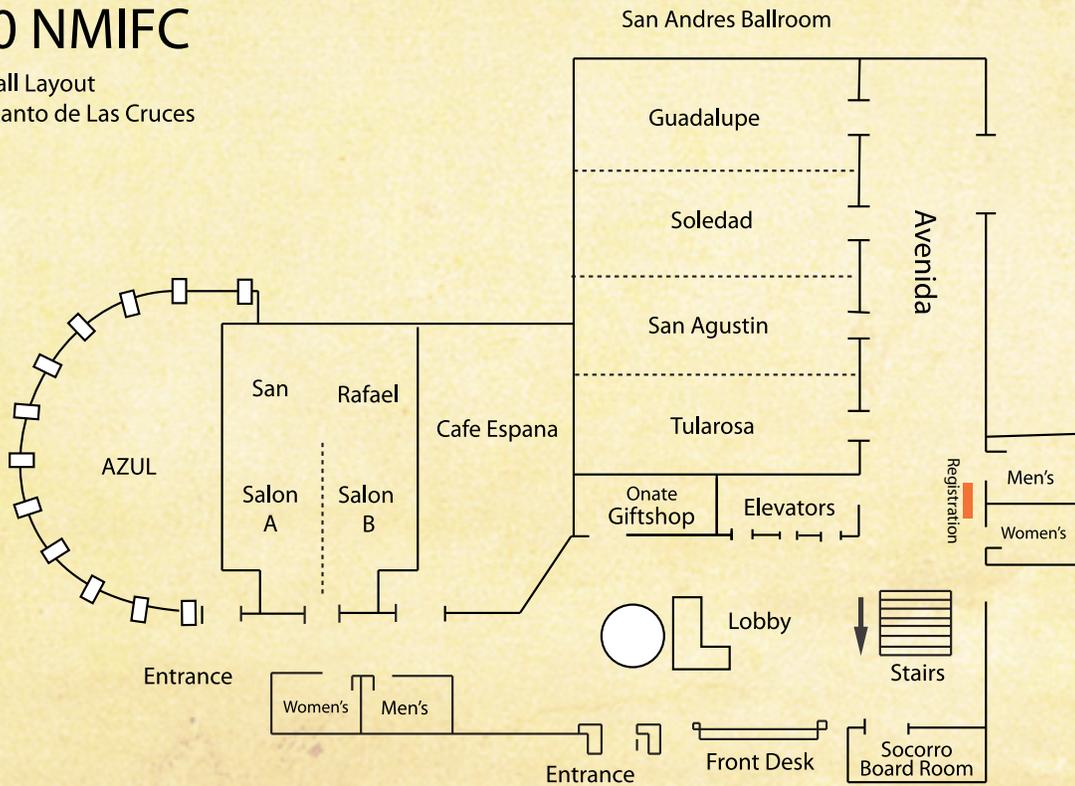
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2010 NMIFC

Exhibit Hall Layout
Hotel Encanto de Las Cruces

Lobby Level



Lower Level

