

16th Annual New Mexico Infrastructure Finance Conference

Hard Rock Hotel & Casino | October 25-27, 2011

Bouncing Back:
“New Challenges - New Opportunities”



Welcome to the 16th Annual New Mexico Infrastructure Conference

Our organizing partners and speakers offer New Mexico entities information about financing and technical assistance to facilitate the planning and implementation of much-needed capital projects throughout New Mexico. The conference provides three days of sessions and workshops filled with keynote speakers addressing our economy, the recession, and recovery. Presentations will also include planning, tourism, tribal, utilities, water and wastewater, economic development, transportation, and other public infrastructure. The conference also offers the opportunity to meet with key contacts that can answer your questions and guide you as you bring your communities projects to reality. We look forward to meeting you during this conference as we work together to plan, fund, and complete projects. New Mexico Infrastructure Finance Conference helping our communities thrive.

PREMIER SPONSORS



16th Annual New Mexico Infrastructure Finance Conference

Hard Rock Hotel & Casino | October 25-27, 2011

Tuesday, October 25, 2011

8:00 - 4:00	Registration	Lobby
8:00 - 12:30	Exhibit Set Up	Lobby and Ballroom A
12:30 - 5:30	Exhibits Open	Lobby and Ballroom A

10:00 -12:00 General Pre-Conference Session Ballroom B

Resources for Disaster Preparation and Recovery: What's Available, Who to Call, and What your Community needs to Know

Moderator: Jerry Sandoval, Native American Liaison, New Mexico Economic Development Department

Panel:

Michael Duvall, Secretary, Department of Homeland Security and Emergency Management
Don Scott, Department of Homeland Security and Emergency Management
Dan Ware, New Mexico Energy Minerals and Natural Resources Department, State Forestry
David Griego, New Mexico Energy Minerals and Natural Resources Department, State Forestry
Jim Williamson, Director of Consumer Relations, New Mexico Public Regulation Commission
Susan Chavez, Deputy Director, U.S. Small Business Administration New Mexico District
Frank Padilla, Community Planning and Development, U.S. Department of Housing and Urban Development
Leticia Rodriguez, Native American Programs, U.S. Department of Housing and Urban Development
Martha Torrez, USDA Rural Development
Rick Martinez, Director of Client Services, New Mexico Finance Authority
Dolores Gonzales, Chief, Community Development Bureau of the Local Government Division
Representative from the New Mexico National Guard

New Mexico has faced more than its fair share of fires, floods, gas line cut offs and other emergencies recently. With the recent economic downturn and resulting fewer financial resources at the local, state and federal levels, it has never been more important for local leaders to be completely familiar with current assistance programs—what is available, from which organizations, along with how and when to make contact.

This two hour workshop will present a brief but comprehensive overview on resources available for community disaster preparation and recovery. Attendees will be given a written index/reference guide that will include a summary of all available programs and contacts. Programs will be discussed in a practical, stakeholder-focused manner using case studies, with a question and answer session closing the event.

12:00 -1:00 LUNCH

1:00 - 3:15 Session-Conference Opening Ballrooms B and C

Opening Ceremonies Announcement:

Angela Pacheco-Chavez, 2011 NMIFC Conference Chair, New Mexico Department of Finance and Administration

Presentation of the Colors: New Mexico Army National Guard

Pledge of Allegiance: Donnie Quintana, Director of Chief of Staff of Logistics and Colonel in the New Mexico Army National Guard

Welcome:

Governor Frank Lujan, Pueblo of Isleta
Tom Clifford, Secretary, New Mexico Department of Finance and Administration

“What Does the Future Hold for Infrastructure Finance and Development”

Jon Barela, Secretary, New Mexico Economic Development Department
Honorable Senator John Arthur Smith, Chair, Legislative Finance Committee and Senate Finance Committee

3:15 - 3:30

PM Break/Exhibit Stroll
Lobby and Ballroom A

3:30 - 5:00

BREAKOUT SESSIONS

Community and Economic Development/ Planning Bosque Room

Facilitated Discussion Workshop: Re-Visioning Infrastructure Finance and Development in New Mexico - Challenges, Opportunities and Bold New Ideas

Moderator: Alberto Solis

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding within the economic development and housing sectors, with a corresponding need for greater integration, shared development, shared funding and shared use across local governments. This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop. Conclusions from each discussion will be tabulated, and a representative from each track will participate in a panel discussion at the end of the conference

Transportation Manzano Room

How to Navigate the Project Development Process"

Moderator: Kimberly Wildharber, Contract Manager, New Mexico Department of Transportation

Presenters:

Gabriela C. Apodaca, South Region Manager, New Mexico Department of Transportation
John Montoya, Vice President, Molzen-Corbin and Associates

What Local Governments and Contractors need to know to successfully navigate the transportation project development process. Items discussed will include best practices for design, certifications, DBE/OJT goals, bid, award deadlines, and checklists.

Tribal

Seminar Room

"Utilizing New Technologies for Responsible Tourism Development for Native American Communities"

Moderator: Rebecca Martinez, New Mexico Indian Affairs Department

Presenters:

Dr. Vinod Sasidharan, Associate Professor, School of Hospitality and Tourism, San Diego State University

By examining examples of Best Practices in Responsible Tourism Development, this session will introduce new technological strategies and models for generating and achieving Responsible Value in Tourism. Methods of utilizing new technologies in tourism product design, evaluation, and implementation and management of tourism components, including attractions, services, transportation, marketing, and information-delivery will be presented within the context of responsible tourism leadership and competitive advantage. Through this address, the attendees will be exposed to the following four new technological applications in the area of Responsible Tourism Development: 1. Create 'going beyond green' products and experiences for responsible tourism, 2. Develop technology-based strategies for the measurement of responsible tourism, 3. Apply technological strategies linking responsible tourism and profitability, and 4. Utilize existing resources to implement responsible tourism business models.

Tourism

Rio Grande Room

"Collaboration vs. Competition – Working together to build New Mexico as a primary destination

Moderator: Laurie Frantz

Presenters:

Audrey Herrera, Cooperative Marketing Grant Program Manager, New Mexico Tourism Department
Ernie Kos, Executive Director, Clovis/Curry County Chamber of Commerce

Share in a discussion about building tourism in New Mexico through encouraging communities, non-profits and governments to partner. Listen to an ongoing success story of how partnering to showcase the jewel while incorporating other assets has benefited an entire region. Discussion will include grant opportunities, lessons learned from a community level and the future plans for marketing New Mexico as a primary visitor destination. The session will be interactive, giving the opportunity to ask questions and inspire new thought processes.

Tuesday, October 25, 2011

Utilities

Sunrise Room

"Working Together to Increase Our Chance for Funding"

Moderator: Olga Morales, Rural Community Assistance Corporation

Presenters:

Melanie Delgado, New Mexico Environment Department
Construction Programs Bureau

Charlie Nylander, Espanola Basin Regional Issues Forum
(EBRIEF)

Mark S.R. Williams, New Mexico Public School Facilities
Authority

Pablo Sedillo, Senator Bingaman's Congressional Office

Many New Mexico communities are discovering the benefits of collaboration: funders give priority to regional projects, there is long-term sustainability through better business practices, economies of scale, money in the bank, volunteers at hand, etc. Through the many examples of successful regional projects, including the school districts, we have discovered the attributes, stumbling blocks and joys of working with another community. It parallels a relationship. What stages are you in: Are you dating? Going steady? Engaged? Or ready to tie the knot? Do you need a pre-nuptial agreement? We will answer questions and offer the many resources available to communities seeking to work in collaboration.

5:00 - 5:30

Exhibit Stroll
Lobby and Ballroom A

Wednesday, October 26, 2011

7:00 - 5:00

Registration

Lobby

7:30 - 8:00

Continental Breakfast/Exhibit Stroll

Lobby and Ballroom A

8:00 - 5:30

Exhibits Open

Lobby and Ballroom A

8:00 - 9:30

BREAKOUT SESSIONS

Community and Economic Development

Bosque Room

"Economic Development 102: You Have the Tools... Now What"

Moderator: Jerry Sandoval, Community Development Team Member/Native American Liaison, New Mexico Economic Development Department

Presenters:

Deidre M. Firth, Manager, City of Albuquerque Economic Development

Mayling Armijo, Director of Economic Development, Bernalillo County

Steve Gonzales, Community Development Team Leader, New Mexico Economic Development Department

Marcos A. Gonzales, Financial Development, New Mexico Economic Development Department

Your community has a Local Economic Development Organization; has passed the Local Economic Development Act (LEDA), and may even have a project list, but what is preventing your community from taking the next step? This session will discuss how actual projects utilized both Industrial Revenue Bonds (IRB) and the LEDA. Additionally, how your local Economic Development Organizations can leverage LEDA. Let's take the tools out of the tool box and discuss how your community can effectively excel from within. This session will provide a brief overview of LEDA and IRBs, but its main focus is to discuss both successful and unsuccessful projects and how those lessons can be applied to your community. You will find this session most effective if you come prepared with specific questions relating to your projects or community. You have the tools. Now let's put them to work.

Transportation Manzano Room

“Getting Your Project in the Statewide Transportation Improvement Program (STIP)”

Moderator: Claude Morelli, Urban Regional Planner, New Mexico Department of Transportation

Presenters:

Elias Archuleta, Director, Program Management Division, New Mexico Department of Transportation
Rebecca Maes, STIP Coordinator, New Mexico Department of Transportation
David R. Pennella, Transportation Program Manager, Mid-Region Metropolitan Planning Organization

Before Federal Highway Administration (FHWA) funds are to be used for local or tribal transportation projects, those projects must go through the planning and programming process to be included in the Statewide Transportation Improvement Program (STIP). This session will focus on the Regional and Metropolitan Planning Organization process and the coordination required between the Local/Tribal Government, MPO/RPO and Department of Transportation.

Tribal Seminar Room

“2012 Tribal Infrastructure Fund & Resource Guide for Tribal Communities”

Moderator: Jim Chiasson, New Mexico Environment Department

Presenters:

Rebecca Martinez, New Mexico Indian Affairs Department
Graham Knowles, Community Services Manager, New Mexico Environment Department
Kara Moeller, Community Services Group, New Mexico Environment Department

How do tribal communities leverage available resources for infrastructure and community development projects? Learn the key to quality project development and ways tribal communities can build capacity to assure ongoing pursuit of funding for vital infrastructure. The Tribal Infrastructure Fund has provided over \$25.9 million in financial resources for over 80 vital infrastructure projects since 2006. The 2012 notice of funding availability announces the availability of approximately \$13.2 million of grant funds for the Tribal Infrastructure Project Fund program through the Tribal Infrastructure Fund Board. These grants will be made to qualified projects submitted by New Mexico tribal entities. New Mexico Environment Department will provide an overview of the new resource guide and provide information that will help tribal participants determine which funding streams may best suit infrastructure project development needs.

Tourism Rio Grande Room

“How New Mexico’s Film Industry Supports the State’s Economy”

Moderator: Laurie Frantz

Presenter:

Jon Hendry, Business Agent, IATSE Local 480 Film Technicians Union

An industry insider explains the impact of New Mexico’s Film industry on tourism and the state’s economy. Topics will include return on investment, opportunities for your communities and businesses, and the direction forward. Hard data, no puff.

Utilities/Planning Sunrise Room

Facilitated Discussion Workshop: Re-Visioning Infrastructure Finance and Development in New Mexico - Challenges, Opportunities and Bold New Ideas

Moderator: Mark S. R. Williams, New Mexico Public School Facilities Authority

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding within the utilities sector, with a corresponding need for greater integration, shared development, shared funding and shared use across local governments.

This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop, conclusions from each discussion will be tabulated, and a representative from each track will participate in a panel discussion at the end of the conference.

9:30-10:30 AM General Session
Ballrooms B and C

MC Introductions:

Tom Clifford, Secretary, New Mexico Department of Finance and Administration

Guest Speaker:

Governor Susana Martinez

Re-Visioning Infrastructure Finance in New Mexico - Challenges, Opportunities and Bold New Ideas

10:30 - 10:40 AM Break/Exhibit Stroll
Lobby and Ballroom A

10:40 - 12:10 BREAKOUT SESSIONS

Community and Economic Development
Bosque Room

“State of Community and Economic Development in New Mexico”

Moderator: Frank Padilla, Community Planning and Development Director, U.S. Department of Housing and Urban Development

Presenters:

Dolores Gonzales, Chief, Community Development Bureau, Local Government Division, New Mexico Department of Finance and Administration;
John Brooks, Director of Commercial Lending, New Mexico Finance Authority

Come and learn what is new with respect to Community and Economic Development. Panelists will be discussing various programs dedicated to fostering Economic and Community Development.

Transportation/Planning Manzano Room

“Facilitated Discussion Workshop: Re-Visioning Infrastructure Finance and Development in New Mexico – “Challenges, Opportunities and Bold New Ideas”

Moderator: Phyllis Taylor, AICP Sites Southwest

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters, may be leading to a new era in infrastructure development and funding within the transportation sector. There is a corresponding need for greater integration, shared development, shared funding and shared use across local governments. Transportation infrastructure represents a significant capital investment for most communities. With looming funding cuts, now is the time for this important discussion.

This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop. Conclusions from each discussion will be tabulated, and a representative from each track will participate in a panel discussion at the end of the conference.

Tribal

Seminar Room

“Indigenous Planning on New Mexico’s Tribal Lands”

Moderator: Rebecca Martinez, New Mexico Indian Affairs Department

Presenter:

Ted Jojola, Ph.D., Distinguished Professor, School of Architecture and Planning, University of New Mexico

Indigenous Planning is a new emerging paradigm among tribal planners. What distinguishes Indigenous Planning from the mainstream application of comprehensive planning is its reformulation of planning approaches in a manner that incorporates ‘traditional’ knowledge and cultural identity. Unlike the Western approach, which has its focus primarily upon the regulation of land-use and the protection of private-property rights, the indigenous planning approach was formulated on values associated with land tenure and the collective rights associated with inheritance. The University of New Mexico Indigenous Planning and Design Institute will provide technical assistance to indigenous communities through interdisciplinary studios and student practicums.

The presentation will address learning-based processes and integrate techniques that are participatory and culturally responsive. The process is informed by local knowledge, tribal customs, and indigenous community value

Tourism

Rio Grande Room

“Applying to Become a MainStreet District”

Moderator: Laurie Frantz

Presenters:

Rich Williams, MainStreet Director, New Mexico Economic Development Department
Stephanie Redman, Organization Program Associate

The Economic Development Department’s “MainStreet” and Arts and Cultural District Programs will be reviewing potentially eligible communities to join the respective programs. This is one of the top community economic development partnership programs the state of New Mexico has to offer. Workshop attendees will find out about benefits the programs offer to authorized communities and expectations of stakeholders in creating jobs, supporting small businesses and entrepreneurs within the district boundary. Last year New Mexico’s 22 MainStreet local affiliates and 6 state Arts and Cultural Districts assisted in the creation of 598 jobs, renovated 140 buildings and leveraged more than \$9,300,000.00 in private sector reinvestment.

Utilities

Sunrise Room

“Effective Leadership for Sustainable Utilities”

Moderator: Kara Moeller, New Mexico Environment Department Construction Programs Bureau

Presenters:

Graham Knowles, New Mexico Environment Department Construction Programs Bureau
Dennis Jackson, CH2M Hill

The economic realities of the “new normal” of today’s environment are driving both private- and public-sector entities to make significant changes to minimize costs and maintain performance while simultaneously addressing a long list of challenges that confront their organizations.

The emerging management framework of “effective utility management” — or EUM — is gaining momentum and acceptance by the water utility industry. EUM is an organizing framework with 5 keys to effective utility management, including leadership, strategic business planning, organizational approaches and measurement within a continual improvement management framework. Within these 5 keys are 10 specific attributes of effectively managed utilities. These 10 Attributes describe a series of outcomes that all water-sector utilities, regardless of size, should strive to achieve. This presentation will review practical tools and approaches to implement, measure, and monitor organizational performance related to the 5 keys and 10 attributes, including recently developed Freeware that is available to all utilities free of charge.

12:10 - 1:40 Lunch - General Session Ballrooms B and C

MC Introductions: Frank Padilla, Community Planning and Development Director, U.S. Department of Housing and Urban Development

National Guest Speaker: Stanley Keasling, Chief Executive Officer Rural Communities Assistance Corporation, Sacramento, California

Keynote Address: Tammye H. Trevino, Administrator, Housing and Community Facilities Program, U.S. Department of Agriculture Rural Development, Washington D.C.

1:40 - 1:50 PM Break/Exhibit Stroll Lobby and Ballroom A

1:50 - 3:20 BREAKOUT SESSIONS

**Community and Economic Development
Bosque Room**

“Capital Asset Management: Rising to the Challenge of Meeting Services and Managing Infrastructure to Maximize Return on Investment”

Moderator: Jerry Sandoval, Native American Liaison, New Mexico Economic Development Department

Presenters:

Don Sanchez, Program Manager, JG Management Systems, Inc. (JGMS)
Dolores Gonzales, Chief, Community Development Bureau of the Local Government Division, New Mexico Department of Finance Administration
Matthew A. Jaramillo, Director of Government Affairs, Planning, New Mexico Finance Authority

Panelists will present information on capital asset management and long-term planning including: tools and financial resources available to support asset inventories, GIS mapping of resources, life-cycle evaluations, maintenance and deferral costs, and return on investment analysis, leveraging resources to maximize funding available for improvements and replacement and funding sources available to support implementing a mature capital asset management plan.

Asset management planning can be applied to buildings, vehicle and infrastructure of all sorts (technology, water systems, economic development systems, etc.) and is a component of strategic planning.

Strategic planning is used to support difficult funding decisions by gathering all relevant information of held assets and empowering communities to prioritize their available funding and resources. This will enable communities to foresee and plan small and large scale projects to support the prosperity of the local area.

Come see how your community can save money by implementing life-cycle planning approach and completing maintenance projects to protect the integrity of the asset.

Transportation Manzano Room

“Construction and Reporting Requirements”

Moderator: Tonantzin Lucero-Roybal, New Mexico Department of Transportation

Presenters:

Robert Garcia, District 3 Oversight Engineer, New Mexico Department of Transportation

Bryan Brock, OEOP Director, New Mexico Department of Transportation
Renee Windham, Management, DBE Coordinator, New Mexico Department of Transportation
Jackie Gallegos, Management, DBE Coordinator, New Mexico Department of Transportation
Christine Archuleta, Labor Compliance Officer, New Mexico Department of Transportation

How to ensure reimbursement on Federally Funded transportation projects. This session will focus on federal construction compliance, reporting requirements and construction management of federally funded projects administered by Local and Tribal Agencies, from contract award through project close out.

Tribal/Planning Seminar Room

Facilitated Discussion Workshop: Re-Visioning Infrastructure Finance and Development in New Mexico - Challenges, Opportunities and Bold New Ideas

Moderator: Mark S.R. Williams, New Mexico Public School Facilities Authority

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding within tribal communities, with a corresponding need for greater integration, shared, development, shared funding and shared use across local governments.

This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop. Conclusions from each discussion will be tabulated and a representative from each track will participate in a panel discussion at the end of the conference.

Tourism Rio Grande Room

"Catch the Kid" – New Mexico Tourism Department's Summer Travel Promotion

Moderator: Laurie Frantz

Presenter:
Martin Leger, Advertising Manager, New Mexico Tourism Department

Catch the Kid was designed to push the in-state drive market throughout New Mexico and from our regional drive markets in Texas, Arizona and Colorado; create buzz and excitement for New Mexico around the country;

and most importantly, allow our visitors and travelers to create amazing vacation memories on a limited budget. This session will discuss the economic impact of the program, achieved through pushing the boundaries of new technologies. As a result of the program, the Tourism Department's Facebook page experienced a 28 percent increase in activity since the start of the promotion, while Twitter jumped nearly 12 percent. The program also generated more than 325 media placements in newspapers and magazines and on radio, TV and webs sites locally and nationally, reaching 58,000,000+ consumers and totaling \$4,213,092 in advertising value.

Utilities Sunrise Room

"Innovative Funding Solutions"

Moderator: Jim Chiasson, New Mexico Environment Department, Construction Programs Bureau

Presenters:

Alysia Leavitt, New Mexico Environment Department, Construction Programs Bureau
Dolores Gonzales, Chief, Community Development Bureau, New Mexico Department of Finance and Administration
Martha Torrez, USDA Rural Development; Paul Cassidy, RBC Capital Markets
Rick Martinez, Director of Client Services, New Mexico Finance Authority

Federal, State, and private funding agencies will present current funding programs and initiatives available to New Mexico communities. These presentations will include current funds available for loan or grant and specify qualifications or restrictions of funds available. Questions will be encouraged and taken from the audience and directed toward the funding representatives.

3:20 - 3:30 PM Break/Exhibit Stroll
Lobby and Ballroom A

3:30 - 5:00 BREAKOUT SESSIONS

Community and Economic Development Bosque Room

"State of Housing Development in New Mexico"

Moderator: Frank Padilla, Community Planning and Development Director, U.S. Department of Housing and Urban Development

Presenters:

Gene Gonzales, Southwest Director, Housing Assistance Council
Stanley Keasling, Chief Executive Officer, Rural Communities Assistance Corporation, Sacramento, California

Tammye H. Trevino, Administrator of Housing and Community Facilities Program, U.S. Department of Agriculture Rural Development, Washington D.C.

Learn the latest development techniques and the Technical Assistance available for communities considering housing development, including sustainable development.

Transportation Manzano Room

“Civil Rights in Transportation-Title VI, ADA and DBE Certification”

Moderator: Lisa Neie, Civil Rights Program Manager, Federal Highway Administration

Presenters:

Damian Segura, OEOP Deputy Director, New Mexico Department of Transportation
Geanette Garcia, DBE Certification Officer, New Mexico Department of Transportation

Be ready to receive federal transportation funds. Local Public Agencies (LPA) are required to have Title VI Nondiscrimination Implementation Plans and ADA Transition Plans prior to receiving any federal transportation funds. Learn how to comply with the requirements from the civil rights experts out of the New Mexico Department of Transportation and the Federal Highway Administration.

Tribal Seminar Room

“Emerging Economic Development Opportunities for New Mexico Tribes”

Moderator: Marcos Gonzales, New Mexico Economic Development Department

Presenters:

Ted Pedro, American Indian Chamber of Commerce, New Mexico Native American Business Enterprise Center
Marvis Aragon, Pueblo of Isleta Business Corporation

This workshop is designed to help tribal enterprises and individuals achieve successful economic development by incorporating, strengthening and building upon Tribal values, while operating within the parameters of generally accepted business practices. The presenters will discuss where the hubs are for economic development opportunities in tribal communities. New Mexico tribal economic development issues will also be discussed from both the tribal and State’s perspective.

Tourism/Tribal Rio Grande Room

“Sustainable Tourism Planning and Development - Prioritization and Implementation”

Moderator: Rebecca Martinez, New Mexico Indian Affairs Department

Presenter:

Vinod Sasidharan, Ph.D., Associate Professor, School of Hospitality and Tourism, San Diego State University, San Diego, California

Current global conditions ensuing from economic recession, environmental crises, and sociopolitical uncertainties pose impending demands on the sustainability of tourism resources. The sustainability of ecological and socio-cultural resources of a tourism destination is inherently intertwined with the sustainability of resources in surrounding geopolitical regions. Despite the prevalence of several tourism planning models relating to contemporary sustainability issues, there is an urgent need to recognize and address the millennium development priorities of the region and to dovetail sustainability research in conjunction with the United Nations’ Millennium Development Goals. This session will provide a framework for planning, developing and implementing sustainable tourism development at the regional level, from a collaborative, cross-disciplinary perspective, which encourages public participation and prioritization of regional needs.

Utilities Sunrise Room

“Effective Strategies for Sustaining Your Utility”

Moderator: Graham Knowles, New Mexico Environment Department Construction Programs Bureau

Presenters:

Richard Rose, New Mexico Finance Authority
Lewis B. Martinez, ABCWUA
Mark Winslow, ABCWUA
Dan Sanders, Energy Systems Group
Andy Edmondson, New Mexico Environment Department Drinking Water Bureau

Speakers will focus on effective strategies for sustaining utilities in New Mexico. Effective utility management can help water and wastewater utilities enhance the stewardship of their infrastructure, improve performance in many critical areas, and respond to current and future challenges. Each speaker will present methods to assist water and wastewater utility managers to make practical, systematic changes to achieve excellence in utility performance.

6:00 pm - 11:00 pm “Fiesta” Food and Dance Ballroom B
Music by Sol Fire

7:30 - 12:30
7:30 - 8:00

Exhibits Open
Coffee with Exhibitors

Lobby and Ballroom A
Lobby and Ballroom A

8:00 - 9:30 BREAKOUT SESSIONS

**Community and Economic Development
Bosque Room**

“Rural Economic Alliance Partnership: How to REAP the benefits”

Moderators: Jerry Sandoval, Native American Liaison, New Mexico Economic Development Department

Presenters:

- Frank Padilla, Community Planning and Development Director, U.S. Housing and Urban Development
- Francis Padilla, Small Business Administration
- Mike McDowell, USDA Rural Development
- Marcos Gonzales, New Mexico Economic Development Department
- Dora Dominguez New Mexico Economic Development Department
- Rebecca Martinez, New Mexico Department of Indian Affairs
- Dolores Gonzales, Chief, Community Development Bureau, Local Government Division, New Mexico Department of Finance and Administration
- John Brooks, New Mexico Finance Authority

Is your Community Project Dollar Ready? Do you know how to fund your Project(s)? What is your Project(s)? Is your Community ready to REAP the benefits? The Rural Economic Alliance Partnership (REAP) is an informal group of Local, State and Federal funding agencies that have access to grants and loans to fund specific projects. The mission of the committee is to enhance collaboration and communication among the multiple funding agencies. The panel will provide example communities that have utilized REAP to finance their projects. The main focus of the session will be to discuss how your community can utilize REAP. Please come prepared with questions, projects and prospects for the panel to learn how your community can REAP the benefits. The Office of Business Advocacy aids businesses in navigating the waters of state government; by providing assistance with permitting licenses, inspections, taxation, and customized research reports. The Office of Business Advocacy is another resource the New Mexico Economic Development Department utilizes in the expansion, growth, and retention of NM's economy.

Transportation Manzano Room

“How to Be Audit Ready”

Moderator: Kimberly Wildharber, Contract Manager, New Mexico Department of Transportation

Presenters:

- Anthony Griego, Local Government Road Fund Coordinator, New Mexico Department of Transportation
- Scott Eccles, Internal Audit Supervisor, OIG, New Mexico Department of Transportation
- Yvonne Gonzales, Internal Audit Supervisor, OIG, New Mexico Department of Transportation

Local Public Agencies, be ready for your audit, whether it is a project specific audit or single audit on your agency. Learn what documents are required to seek reimbursement from the New Mexico Department of Transportation. The session will include tips on preparing for an audit from the Office of Inspector General and the single audit requirement.

Tribal/Transportation Seminar Room

Moderator: Rebecca Martinez, New Mexico Indian Affairs Department

Presenters:

- Jackson Gibson, Commissioner, New Mexico Department of Transportation, District 6
- Patty Lundstrom, New Mexico State Representative
- Richard Kontz, County Manager, McKinley County
- David Silversmith, Grant Writer, Navajo Nation Department of Transportation

Many transportation issues have a regional impact, affecting tribes, local governments, counties, states, and regions. Coordinated planning among all these entities helps improve project development and funding. This session will provide information about how these entities have developed partnerships and successfully implemented regional transportation projects in Navajo Nation Chapters located in McKinley County.

Tourism/Planning Rio Grande Room

Facilitated Discussion Workshop: Re-Visioning Infrastructure Finance and Development in New Mexico - Challenges, Opportunities and Bold New Ideas

Moderator: Karen Browne-Armijo

Panelists:

Sharon Schultz, CEO, Tourism Association of New Mexico
Chris Cordova, President, CRC and Associates
Janet Greene, Director, School of Hotel, Restaurant and Tourism Management at New Mexico State University
Rourke McDermott, Landscape Architect, Valles Caldera Trust.

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding within the tourism sector, with a corresponding need for greater integration, shared development, shared funding and shared use across local governments. This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop. Conclusions from each discussion will be tabulated, and a representative from each track will participate in a panel discussion at the end of the conference.

Infrastructure funding and development reform is a priority for the Martinez administration and for a number of members of the New Mexico Legislature. Reform-related legislation can be expected to be drafted for the 2012 Legislative Session. This workshop will be a great opportunity to share your expertise and have your voice heard.

Utilities Sunrise Room

“Case Studies in Innovative Funding”

Moderator: Kara Moeller, New Mexico Environment Department Construction Programs Bureau

Presenters:

Donzil Worthington, Forsgren Associates
Jerry Paz, Molzen-Corbin and Associates
Kari Juanita Edenfield, Souder Miller and Associates

Three case studies will be presented showing innovative and creative ways for self-financing projects, restructuring existing project debt and novel ways to craft project funding solutions. Each case study will highlight a New Mexico community that has used either one or many of the funding programs available within the State in an innovative or novel way.

9:30 - 9:45 Break/Exhibit Stroll
Lobby and Ballroom A

9:45 - 10:45 CLOSING SESSIONS
Ballroom B

PANEL DISCUSSION Results of “Re-Visioning Infrastructure Finance in New Mexico – Challenges, Opportunities, and Bold New Ideas”

Moderator: Rick May, CEO, New Mexico Finance Authority

10:45 - 12:30 Best Practice Awards Brunch

MC Introductions: Frank Padilla, Community Planning and Development, U.S. Department of Housing and Urban Development

Best Practice Awards and Awardees Acceptance Speeches:

- Planning
 - Utilities - “Catalina Muniz” Award
 - Community & Economic Development
 - Tourism
 - Transportation
 - Tribal
 - Housing
 - Community Facilities
 - “Joe Guillen” Award and Awardee Acceptance Speech,
- Guest Presenter - Joe Guillen**

Closing Remarks:

Angela Pacheco-Chavez, 2011 NMIFC Conference Chair, New Mexico Department of Finance and Administration

12:30 Conference Adjournment
12:30 Exhibit Breakdown



Mark your Calendars for Next Year
The 17th Annual New Mexico Infrastructure Conference
Taos, New Mexico
October 23-26, 2012
More information forthcoming

2011 NMIFC Sponsors

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 NM Regional Planning Organization
 NM Water & Wastewater Association
 Rural Community Assistance Corporation
 US Department of Housing and Urban Development

ORGANIZING COMMITTEE

New Mexico Association of Counties
 New Mexico Association of Regional Councils (NewMARC)
 New Mexico Department of Finance & Administration
 New Mexico Department of Transportation
 New Mexico Economic Development Department
 New Mexico Environment Department
 New Mexico Finance Authority
 New Mexico Indian Affairs Department

New Mexico Municipal League
 New Mexico Public School Facilities Authority
 New Mexico Tourism Department
 US Department of Housing and Urban Development
 CH2M HILL
 JG Management Systems
 Molzen-Corbin & Associates
 Rural Community Assistance Corporation
 Sites Southwest, LLC
 WH Pacific
 Wilson & Company Engineers & Architects

