



17<sup>th</sup> Annual New Mexico Infrastructure Finance Conference  
Taos Convention Center – October 23 – 25, 2012

**EXHIBITOR INFORMATION REGISTRATION PACKET**

*“Community Collaborative; The Next 100 Years”*

**The New Mexico Infrastructure Finance Conference**

The 17th Annual New Mexico Infrastructure Finance Conference will be held October 23-25, 2012 at the Taos Convention Center and Sagebrush Inn in Taos, NM. Sessions have been selected to appeal to a broad range of conference participants which include: utilities, economic development, Native American issues, transportation, housing, and education. Attendees are comprised of local governments, state and federal agencies, Native American Tribes, elected officials, community development directors, planners, public works directors, educators, and many others.

The New Mexico Infrastructure Finance Conference also offers an opportunity to get the word out about your organization to people who can truly use your services. You or your organization can choose to have a presence at the conference as a sponsor. Options for sponsorship include financial contribution alone or financial contribution with an exhibit booth. Contact Angela Quintana at (505) 992-9648 or [aquintana@nmfa.net](mailto:aquintana@nmfa.net) for more information regarding exhibits, sponsorship levels, and other opportunities.

For more information regarding the conference visit the Infrastructure Finance Conference website at: <http://www.ifc.state.nm.us>

We welcome your participation and look forward to hearing from you.

---

San Juan | Rio Arriba | Taos | Colfax | Union | McKinley | Los Alamos | Sandoval | Santa Fe | Mora | Harding | San Miguel | Guadalupe | Quay | Cibola | Bernalillo | Valencia | Torrance | De Baca | Curry | Roosevelt | Catron | Socorro | Lincoln | Chaves | Grant | Sierra | Hidalgo | Luna | Dona Ana | Otero | Eddy | Lea

---

Aztec | Bloomfield | Cuba | Farmington | Gallup | Grants | Milan | Angel Fire | Chama | Eagle Nest | Jemez Springs | Los Alamos | Questa | Red River | San Ysidro | Santa Fe | Taos | Taos Ski Valley | Cimarron | Clayton | Des Moines | Las Vegas | Folsom | Grenville | Maxwell | Mosquero | Espanola | Pecos | Raton | Roy | Santa Rosa | Springer | Wagon Mound | Causey | Clovis | Dora | Elida | Floyd | Fort Sumner | Grady | House | Logan | Melrose | Portales | San Jon | Texico | Artesia | Dexter | Tucumcari | Carlsbad | Jal | Eunice | Hagerman | Hope | Hobbs | Anthony | Lake Arthur | Loving | Lovington | Tatum | Roswell | Alamogordo | Capitan | Carrizozo | Corona | Cloudcroft | Ruidoso | Ruidoso Downs | Tularosa | Bayard | Columbus | Hatch | Deming | Elephant Butte | Hurley | Las Cruces | Truth or Consequences | Mesilla | Lordsburg | Reserve | Santa Clara | Silver City | Sunland Park | Virden | Albuquerque | Williamsburg | Corrales | Belen | Bernalillo | Bosque Farms | Edgewood | Encino | Estancia | Los Lunas | Los Ranchos de Albuquerque | Magdalena | Rio Rancho | Moriarty | Socorro | Mountainair | Tijeras | Vaughn | Willard | Peralta



## 17<sup>th</sup> Annual New Mexico Infrastructure Finance Conference Taos Convention Center – October 23 – 25, 2012

### EXHIBITOR INFORMATION REGISTRATION PACKET

## Sponsorship Levels

Conference sponsors receive many benefits for their financial support, including recognition in our conference program, events, and complimentary registration.

### Premiere

**\$2,000 level**, your organization receives acknowledgement as a Premiere Sponsor at all conference functions and on all printed material (including conference bags and sponsor signs at registration) and an opportunity to display your organization banner at meal functions. This level of sponsorship also includes **full registration for four and one exhibit table**.

### Corporate

**\$1,000 level**, your organization receives acknowledgement as a Corporate Sponsor at conference functions and some printed material. This level of sponsorship also includes **full registration for three and one exhibit table**.

### General

**\$500 level**, your organization receives acknowledgement as a General Sponsor in the conference program. This level of sponsorship also includes **full registration for two and one exhibit table**.

### Government

**\$250 level**, your organization receives acknowledgement as a Government/Non-profit Sponsor in the conference program. This level of sponsorship includes **full registration for one and one exhibit table**.

See Exhibit Layout (tentative) on page 4 for details.



# 17<sup>th</sup> Annual New Mexico Infrastructure Finance Conference Taos Convention Center – October 23 – 25, 2012

## EXHIBITOR INFORMATION REGISTRATION PACKET

### Registration

If you are interested in becoming a conference sponsor, fill out the sponsor registration form on the last page of this packet and return to the address shown. Registration deadline for guarantee sponsor name on printed material is **September 7, 2012**.

**Please register early!**

### Hotel Information

The Conference organizers reserved a block of guest rooms at the following hotels:

- ◆ *Sagebrush Inn & Conference Center*: 800-428-3626; or
- ◆ *Comfort Suites*: 888-751-1555; or
- ◆ *Quality Inn*: 800-845-0648

To make reservations please ask for the 2012 NM Infrastructure Finance Conference rates. After the cut-off date of October 8th, 2012, the discounted rates will no longer be guaranteed; rooms will be on a space and rate availability basis only. We urge you to make your reservations early.

### Exhibit Hours/Conference Format

**Morning and afternoon breaks will be held in the Exhibit area**

Tuesday	October 23 <sup>rd</sup>	Taos Convention Center	<b>8:00 am – 12:00 pm</b> 8:00 am 11:00 am – 1:00 pm <b>1:00 pm</b> 1:15 pm – 2:45 pm <b>2:45 pm – 3:00 pm</b> 3:00 pm – 5:00 pm <b>5:00 pm – 7:00 pm</b>	<b>Exhibit Setup</b> Registration Opens General Session – Opening Lunch <b>Exhibit area opens</b> Breakout Sessions <b>Exhibit stroll – Break</b> Breakout Sessions <b>Networking Welcome Event</b>
Wednesday	October 24 <sup>th</sup>	Taos Convention Center	<b>8:00 am – 3:00 pm</b> 8:00 am – 9:30 am <b>9:30 am – 9:45 am</b> 9:45 am – 11:15 am <b>11:15 am – 11:30 am</b> 11:30 am – 1:00 pm <b>1:00 pm – 1:15 pm</b> 1:15 pm – 2:45 pm <b>2:45 pm – 3:00 pm</b> 3:00 pm – 5:00 pm <b>3:30 pm – 5:00 pm</b> 6:00 pm – 12:00 am	<b>Exhibit area opens</b> General Session – Welcome Breakfast <b>Exhibit stroll – Break</b> Breakout Session <b>Exhibit stroll – Break</b> General Session – Lunch <b>Exhibit stroll – Break</b> Roundtable Session(s) <b>Exhibit stroll – Break</b> Breakout Sessions <b>Exhibitor Breakdown</b> “Classic Hollywood” Dinner & Dance
Thursday	October 25 <sup>th</sup>	Sagebrush Inn & Conference Center	<b>7:30 am – 8:30 am</b> 8:30 am – 10:00 am 10:30 am – 12:30 pm 12:30 pm	<b>Coffee with Exhibitors</b> <i>(In the Foyer)</i> Breakout Sessions IFC Closing Brunch Conference Adjourns

### Exhibit Booth

REGISTRATION INCLUDES:

- ◆ 6 foot table with skirt
- ◆ 2 chairs
- ◆ Listing in the conference program (*listings on additional printed material based on sponsorship level*)
- ◆ Complimentary full conference registration(s) including all meal functions and socials (*based on sponsorship level*)

### Shipping:

If you are shipping your display booth, the shipping address is:

Taos Convention Center  
 Hold for: (insert company name)  
 NM Infrastructure Finance Conference  
 October 23-25, 2012  
 120 Civic Plaza Drive  
 Taos, New Mexico 87571

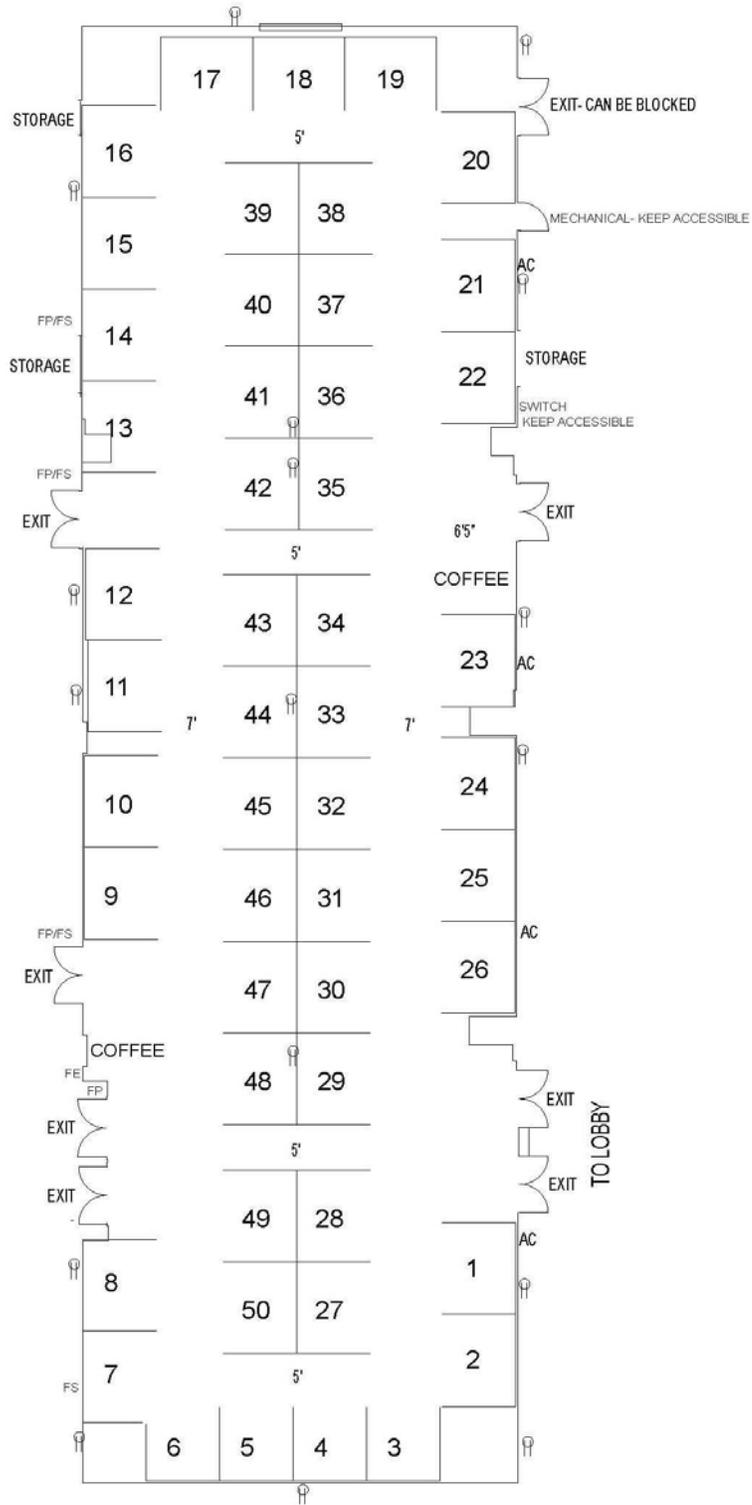
*(Note: items to be shipped will be accepted by the convention center no more than two (2) weeks prior to the conference)*



# 17<sup>th</sup> Annual New Mexico Infrastructure Finance Conference Taos Convention Center – October 23 – 25, 2012

## EXHIBITOR INFORMATION REGISTRATION PACKET

### Exhibit Hall Layout – Taos Convention Center





# 17<sup>th</sup> Annual New Mexico Infrastructure Finance Conference Taos Convention Center – October 23 – 25, 2012

## EXHIBITOR INFORMATION REGISTRATION PACKET

### SPONSOR REGISTRATION

(PLEASE PRINT CLEARLY)

Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**I would like to be a:**

- Premiere Sponsor (4 full registrations-1 exhibit table) ..... \$2,000.00
- Corporate Sponsor (3 full registrations-1 exhibit table)..... \$1,000.00
- General Sponsor (2 full registrations-1 exhibit table)..... \$500.00
- Government/non-profit (1 full registrations-1 exhibit table)..... \$250.00

**I will need:**

- Exhibit area for booth display
- 6' table
- Electricity
- Financial Sponsorship only – no booth display**

**LIST OF ATTENDEE(S)** (*Sponsorship level determines number of paid attendees included*):

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_
2. Name: \_\_\_\_\_ Title: \_\_\_\_\_
3. Name: \_\_\_\_\_ Title: \_\_\_\_\_
4. Name: \_\_\_\_\_ Title: \_\_\_\_\_

**ADDITIONAL TICKETS:** (*one complimentary ticket to each meal event is included with each full conference registration*)

EVENT	# of tickets	Price/ticket	Total
Tuesday Luncheon (TL)	_____ X	<b>\$30</b>	= \$ _____
Wednesday Luncheon (WL)	_____ X	<b>\$30</b>	= \$ _____
Wednesday Social (WS)	_____ X	<b>\$25</b>	= \$ _____
Thursday Awards Brunch (TAB)	_____ X	<b>\$25</b>	= \$ _____
<b>Total amount enclosed:</b>			\$ _____

**Names for additional tickets** (*indicate who is attending which event – must coincide with selection above*):

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_ TL  WL  WS  TAB
2. Name: \_\_\_\_\_ Title: \_\_\_\_\_ TL  WL  WS  TAB
3. Name: \_\_\_\_\_ Title: \_\_\_\_\_ TL  WL  WS  TAB

**PAYMENT INFORMATION**

- Check for registration fees payable to New Mexico Municipal League  Enclosed
- Purchase Order for Registration Fees Attach copy or provide PO# \_\_\_\_\_
- Charge my registration fees to VISA or MasterCard listed below. The New Mexico Municipal League is authorized to use the card below to pay all applicable registration fee(s) in the amount of: \$ \_\_\_\_\_

\_\_\_\_\_  
VISA/MasterCard # circle one Exp. Date

\_\_\_\_\_  
Card Holder Printed

\_\_\_\_\_  
Card Holder Signature

\*Receipts available upon registration check-in

Send Registration form with check, purchase order, or money order to:  
New Mexico Municipal League, P.O. Box 846, Santa Fe, NM 87504-0846, Fax# (505) 984-1392  
**Register early! Registration deadline is September 7, 2012 (to guarantee name on printed material)**