



Aztec • Bloomfield • Cuba •
Farmington • Gallup • Grants •
Milan • Angel Fire • Chama •
Eagle Nest • Jemez Springs •
Los Alamos • Questa • Red
River • San Ysidro • Santa Fe •
Taos • Taos Ski Valley •
Cimarron • Clayton • Des
Moines • Las Vegas • Folsom •
Grenville • Maxwell •
Mosquero • Pecos • Raton •
Roy • Santa Rosa • Springer •
Wagon Mound • Causey •
Clovis • Dora • Elida • Floyd •
Fort Sumner • Grady • House •
Logan • Melrose • Portales •
San Jon • Texico • Artesia •
Dexter • Tucumcari • Carlsbad
• Jal • Eunice • Hagerman •
Hope • Hobbs • Lake Arthur •
Loving • Lovington • Tatum •
Roswell • Alamogordo •
Capitan • Carrizozo • Corona •
Cloudcroft • Ruidoso • Ruidoso
Downs • Tularosa • Bayard •
Columbus • Hatch • Deming •
Elephant Butte • Hurley • Las
Cruces • Truth or
Consequences • Mesilla •
Lordsburg • Reserve • Santa
Clara • Silver City • Sunland
Park • Virden • Albuquerque •
Williamsburg • Corrales •
Belen • Bernalillo • Bosque
Farms • Edgewood • Encino •
Estancia • Los Lunas • Los
Ranchos • Magdalena • Rio
Rancho • Moriarty • Socorro •
Mountainar • Tijeras • Vaughn
• Willard • Peralta

14th Annual
**NEW MEXICO
INFRASTRUCTURE FINANCE
CONFERENCE**

“The Up Side of Down”

October 27th – 29th, 2009

Isleta Resort

Albuquerque, NM

**EXHIBITOR INFORMATION
REGISTRATION PACKET**



Infrastructure Finance Conference & Sponsorship Levels

The 14th Annual New Mexico Infrastructure Finance Conference will be held October 27-29, 2009 at the Isleta Resort in Albuquerque, NM. Tracts have been selected to appeal to a broad range of conference participants and include: water and wastewater utilities; economic development, Native American issues, transportation, tourism, and planning. Attendees are typically local governments, state and federal agencies, Native American Tribes, elected officials, community development directors, planners, public works directors, and many others. **OVER 600 PARTICIPANTS ARE EXPECTED!**

The Infrastructure Finance Conference also offers a fine opportunity to get the word out about your organization to people who can truly use your services. You or your organization can choose to have a presence at the conference as a sponsor. Options for sponsorship include financial contribution alone or financial contribution with an exhibit booth. Contact Alicia Maestas at (505) 761-4955 or alicia.maestas@nm.usda.gov for more information regarding exhibits and sponsorship levels. For more information regarding the conference visit the Infrastructure Finance Conference website at <http://www.nmenv.state.nm.us/cpb/InfFinCon/index.html>. We welcome your participation and look forward to hearing from you.

SPONSORSHIP LEVELS

Conference sponsors receive many benefits for their financial support, including recognition in our program, events, and complimentary registration.

Premiere

At the \$2,000 level, your organization receives acknowledgement as a Premiere Sponsor at all conference functions and on all printed material (including conference bags and sponsor signs at registration) and an opportunity to display your organization banner at meal functions. This level of sponsorship also includes **full registration for four** and one exhibit table. The Premiere Sponsor exhibit placement is near the registration booth. See Exhibit Layout on page 4 for details.

Corporate

At the \$1,000 level, your organization receives acknowledgement as a Corporate Sponsor at conference functions and other printed material. This level of sponsorship also includes **full registration for three** and one exhibit table.

General

At the \$500 level, your organization receives acknowledgement as a General Sponsor in conference program. This level of sponsorship also includes **full registration for two** and one exhibit table.

Government

At the \$250 level, your organization receives acknowledgement as a Government / Non-profit Sponsor in conference brochure. This level of sponsorship includes **full registration for one** and one exhibit table.

REGISTRATION

If you are interested in becoming a conference sponsor, fill out the sponsor registration form on the last page of this packet and return to the address shown. **Registration deadline is August 7, 2009 to guarantee sponsor name on printed material. Please register early!**

HOTEL INFORMATION

The Conference organizers reserved a block of guest rooms at the Isleta Resort in Albuquerque at a special discounted rate of \$80.00 (single occupancy) plus tax. Please call the hotel at (1.8.777.ISLETA) to make reservations and reference the New Mexico Infrastructure Finance Conference.

EXHIBIT BOOTH

Exhibit booth registration includes:

- ◆ 6 foot table with skirt
- ◆ 2 chairs
- ◆ Listing in the conference program (*listings on additional printed material based on sponsorship level*)
- ◆ Complimentary full conference registration(s) including all meal functions (*based on sponsorship level*)

SHIPPING:

If you are shipping your display booth, the shipping address is:

Convention Services of the Southwest, Inc.

Hold for: (insert company name)
NM Infrastructure Finance Conference
October 27-29, 2009
1921 Bellamah NW
Albuquerque, NM 87104

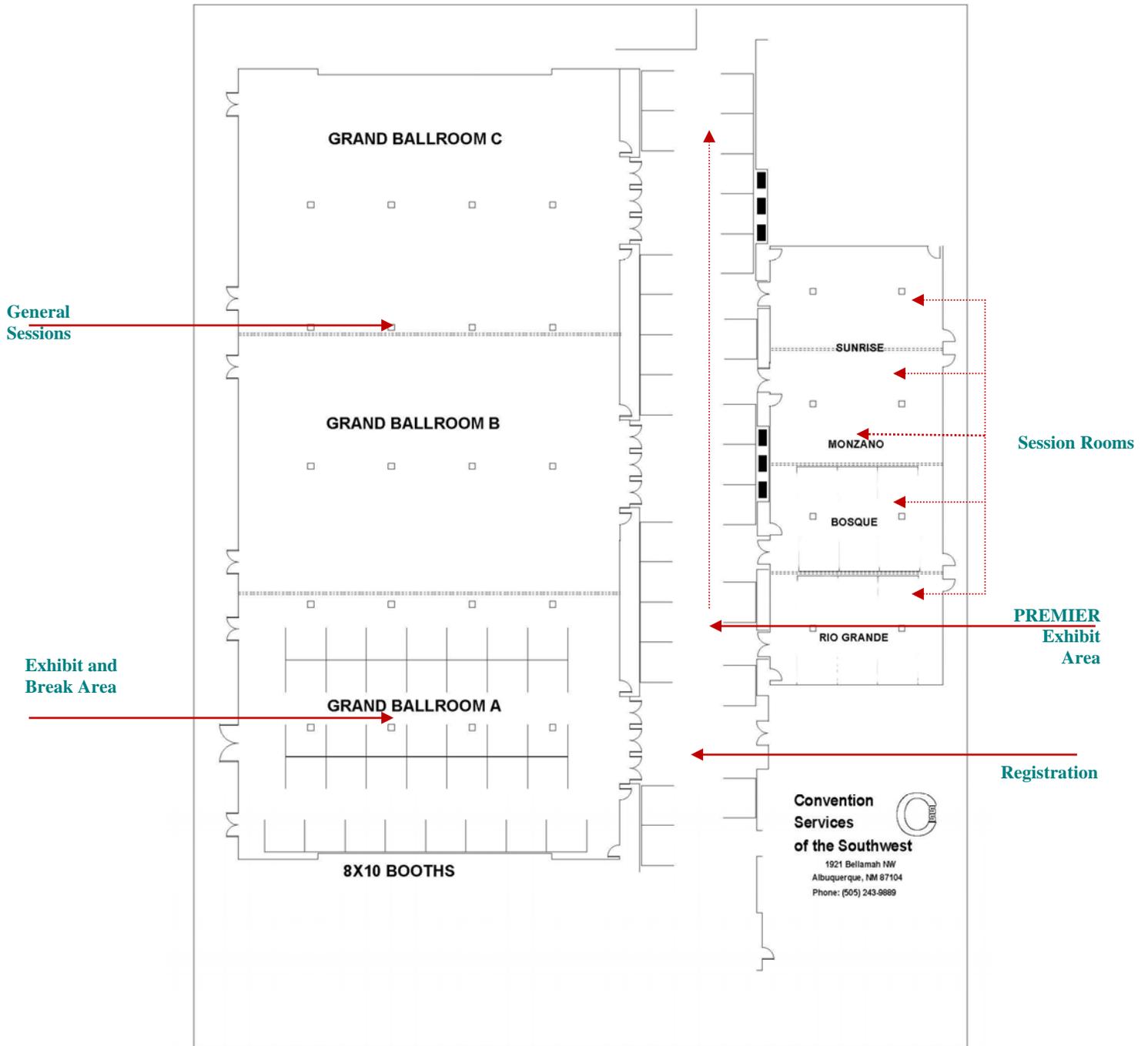
Exhibit Hours (TENTATIVE)

Morning and afternoon breaks will be held in the Exhibit area.

| | | | |
|-----------|--------------------------|--|---|
| Tuesday | October 27 th | 9:00 am - 12:30 pm 10:00 a.m. 1:00 pm 5:30 pm – 7:30 pm | Exhibit setup Registration opens Exhibit area opening Reception/Social |
| Wednesday | October 28 th | 8:00 am – 12:00 pm 12:00 pm – 1:30 pm 1:30 pm – 5:00 pm 5:30 p.m. – 7:30 pm | Exhibit area open Lunch Exhibit area open Social |
| Thursday | October 29 th | 7:30 am – 9:30 am 8:00 am – 12:00 pm 12:00 pm | Awards breakfast Exhibit area open Exhibit break down |

Exhibit Hall Layout

ISLETA RESORT





SPONSOR REGISTRATION

14th Annual New Mexico Infrastructure Finance Conference
 October 27th, 28th, 29th – Albuquerque, NM
 (PLEASE PRINT CLEARLY)

| | |
|--------------------|-----------------|
| Organization Name: | Contact Person: |
| Address: | City/State/Zip: |
| Phone: | E-mail: |

I would like to be a:

- Premiere Sponsor (4 full registrations)** \$ 2,000.00
- Corporate Sponsor (3 full registrations)** \$ 1,000.00
- General Sponsor (2 full registrations)** \$ 500.00
- Government/Non-profit (1 full registration)** \$ 250.00

I will need:

- Exhibit area for booth display
- 6' table
- Electricity

- Financial Sponsorship only – no booth display**

List of attendee(s) (Sponsorship level determines number of paid attendees included):

- | | |
|----------|--------|
| 1. Name: | Title: |
| 2. Name: | Title: |
| 3. Name: | Title: |
| 4. Name: | Title: |

Extra Tickets: (one complimentary ticket to each meal event is included with each full conference registration)

| | # of tickets | Price/ticket | = | Total |
|---------------------------|--------------|--------------|---|-------|
| Tuesday reception | * | \$25.00 | = | \$ |
| Wednesday luncheon | * | \$30.00 | = | \$ |
| Wednesday social | * | \$25.00 | = | \$ |
| Thursday awards breakfast | * | \$25.00 | = | \$ |
| Total amount enclosed: | | | = | \$ |

Names for additional tickets:

- | | |
|----------|--------|
| 1. Name: | Title: |
| 2. Name: | Title: |
| 3. Name: | Title: |

Please make checks payable to: **New Mexico Municipal League**
 Registration form with check, purchase order, or money order may be sent to:
 New Mexico Municipal League, P.O. Box 846, Santa Fe, NM 87504-0846, FAX# (505) 984-1392
Register early! Registration deadline is
August 7th, 2009 (to guarantee name on printed material).