



16th Annual New Mexico Infrastructure Finance Conference

“Bouncing Back: New Challenges - New Opportunities”

Conference Schedule At-A-Glance

Tuesday, October 25, 2011

8:00a-4:00p	Registration	Lobby
8:00a-12:30p	Exhibit Set Up	Lobby and Ballroom A
10:00a-12:00p	General Pre-Conference Session	Ballroom B
	<p><i>Resources for Disaster Preparation and Recovery: What's Available, Who to Call, and What your Community needs to Know?</i></p> <p>Panel: NM Homeland Security, FEMA, US Small Business Administration, NM Public Regulation Commission, US Forest Service, US Department of Housing and Urban Development, US Department of Agriculture, and NM Department of Finance and Administration</p> <p>Moderator: Jerry Sandoval, NM Dept. of Economic Development</p> <p>New Mexico has faced more than its fair share of fires, floods, gas line cut offs and other emergencies recently. With the recent economic downturn and resulting fewer financial resources at the local, state and federal levels, it has never been more important for local leaders to be completely familiar with current assistance programs—what is available, from which organizations, along with how and when to make contact.</p> <p>This two hour workshop will present a brief but comprehensive overview on resources available for community disaster preparation and recovery. Attendees will be given a written index/reference guide that will include a summary of all available programs and contacts. Programs will be discussed in a practical, stakeholder-focused manner using case studies, with a question and answer session closing the event.</p>	
12:30p-5:30p	Exhibits Open	Lobby and Ballroom A
12:00p -1:00p	LUNCH	
1:00p-3:15p	General Session – Conference Opening	Ballrooms B and C
	<ul style="list-style-type: none"> • Opening Ceremonies Announcement <ul style="list-style-type: none"> – <i>Angela Pacheco-Chavez, 2011 NMIFC Conference Chair, NM Department of Finance and Administration</i> • Presentation of the Colors and Pledge of Allegiance <ul style="list-style-type: none"> – <i>Color Guard</i> – <i>Pledge of Allegiance</i> • Welcome 	

“Utilizing New Technologies for Responsible Tourism Development for Native American Communities”

Presenter: Dr. Vinod Sasidharan, Associate Professor, School of Hospitality and Tourism, San Diego State University
Moderator: Rebecca Martinez, NM Indian Affairs Department

By examining examples of Best Practices in Responsible Tourism Development, this session will introduce new technological strategies and models for generating and achieving Responsible Value in Tourism. Methods of utilizing new technologies in tourism product design, evaluation, and implementation, and management of tourism components, including attractions, services, transportation, marketing, and information-delivery will be presented within the context of responsible tourism leadership and competitive advantage. Through this address, the attendees will be exposed to the following four new technological applications in the area of Responsible Tourism Development: 1. Create ‘going beyond green’ products and experiences for responsible tourism, 2. Develop technology-based strategies for the measurement of responsible tourism, 3. Apply technological strategies linking responsible tourism and profitability, and 4. Utilize existing resources to implement responsible tourism business models.

• Tourism Rio Grande
“Collaboration vs. Competition – Working together to build NM as a primary destination”

Presenters: Audrey Herrera, Cooperative Marketing Grant Program Manager, New Mexico Tourism Department
Ernie Kos, Executive Director, Clovis/Curry County Chamber of Commerce

Share in a discussion about building tourism in New Mexico through encouraging communities, non-profits and government to partner. Listen to an ongoing success story of how partnering to showcase the jewel while incorporating other assets has benefited an entire region. Discussion will include grant opportunities, lessons learned from a community level and the future plans for marketing New Mexico as a primary visitor destination. The session will be interactive giving opportunity to ask questions and inspire new thought processes.

• Utilities Sunrise
“Working Together to Increase Our Chance for Funding”

Presenters: Melanie Delgado, NMED Construction Programs Bureau, Charlie Nylander, Espanola Basin Regional Issues Forum (EBRIEF), Mark S.R. Williams, New Mexico Public School Facilities

Moderator: Authority, Pablo Sedillo, Senator Bingaman's Congressional Office
Olga Morales, Rural Community Assistance Corporation

Many New Mexico communities are discovering the benefits of collaboration: funders give priority to regional projects, there is long term sustainability through better business practices, economies of scale, money in the bank, volunteers at hand, etc. Through the many examples of successful regional projects including the school districts, we have discovered the attributes, stumbling blocks and joys of working with another community. It parallels a relationship. What stages are you in: are you dating? Going steady? Engaged? Or ready to tie the knot? Do you need a pre-nuptial agreement? We will answer questions and offer the many resources available to communities seeking to work in collaboration.

5:00p-5:30p	Exhibit Stroll	Lobby and Ballroom A
5:30p	Conference Day 1 End DINNER ON YOUR OWN	

Wednesday, October 26, 2011

7:00a-5:00p	Registration	Lobby
8:00a-5:00p	Exhibits Open	Lobby and Ballroom A
8:00a-8:30a	Continental Breakfast Exhibit Stroll	Lobby and Ballroom A
8:30a-10:00a	Breakout Sessions	

- Community & Economic Development Bosque
"Economic Development 102: You Have the Tools...Now What"
- Moderator: Jerry Sandoval, Community Development Team Member/Native American Liaison, New Mexico Economic Development Department
- Presenters: Deidre M. Firth, City of Albuquerque Economic Development
Marcos A. Gonzales, Financial Development, New Mexico Economic Development Department

Your Community has a Local Economic Development Organization; has passed Local Economic Development Act (LEDA), and may even have a project list, but what is preventing your community from taking the next step? This session will discuss how actual projects utilized both Industrial

Revenue Bonds (IRB) and the LEDA. Let's take the tools out of the tool box and discuss how your community can effectively and excel from within. This session will provide a brief overview of LEDA and IRBs, but its main focus is to discuss both successful and unsuccessful projects and how those lessons can be applied to your community. You will find this session most effective if you come prepared with specific questions relating to your projects or community. You have the tools now let's put them to work.

- Transportation Manzano
"Getting Your Project in the Statewide Transportation Improvement Program (STIP)"

Presenters: Elias Archuleta, Director, Program Management Division,
New Mexico Department of Transportation
Rebecca Maes, STIP Coordinator, New Mexico
Department of Transportation
David R. Pennella, Transportation Program
Manager, Mid-Region Metropolitan Planning
Organization

Moderator: Claude Morelli, Urban Regional
Planner, New Mexico Department of Transportation

Before Federal Highway Administration (FHWA) funds are to be used for local or tribal transportation projects, those projects must go through the planning and programming process to be included in the Statewide Transportation Improvement Program (STIP). This session will focus on the Regional and Metropolitan Planning Organization process and the coordination required between the Local/Tribal Government, MPO/RPO and Department of Transportation.

- Tribal Seminar Room
"2012 Tribal Infrastructure Fund & Resource Guide for Tribal Communities"

Presenters: Rebecca Martinez, NM Indian Affairs Department
Graham Knowles, Community Services Manager, NMED
Kara Moeller, Community Services Group, NMED

How do tribal communities leverage available resources for infrastructure and community development projects? Learn the key to quality project development and ways tribal communities can build capacity to assure ongoing pursuit of funding for vital infrastructure. The Tribal Infrastructure Fund has provided over \$25.9 million in financial resources for over 80 vital infrastructure projects since 2006. The 2012 notice of funding availability announces the availability of approximately \$13.2 million of grant funds for the Tribal Infrastructure Project Fund program through the Tribal Infrastructure Fund Board. These grants will be made to qualified projects submitted by New Mexico tribal entities. NMED will provide an overview of the new resource guide and provide information that will help tribal participants determine which funding streams may best suit infrastructure project development needs.

- Tourism Rio Grande

“How New Mexico’s Film Industry Supports the State’s Economy”

Presenter: Jon Hendry, Business Agent, IATSE Local 480 Film Technicians Union

An industry insider explains the impact of New Mexico’s Film industry on tourism and the state’s economy. Topics will include return on investment, opportunities for your communities and businesses, and the direction forward. Hard data, no puff.

- Utilities Sunrise
“Utilities Facilitated Discussion Workshop: Improving Infrastructure Development and Funding”
Moderator: Mark Williams, New Mexico Public School Facilities Authority

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding, with a corresponding need for greater integration, shared, development, shared funding and shared use across local governments.

This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop, conclusions from each discussion will be tabulated, and ***a representative from each track will participate in a moderated panel discussion at the end of the conference.***

Infrastructure funding and development reform is a priority for the Martinez administration and for a number of members of the New Mexico Legislature. Reform-related legislation can be expected to be drafted during the 2010 Legislative Session. This workshop will be a great opportunity to share your expertise and have your voice heard.

10:00a-10:15a AM Break Lobby and Ballroom A
Exhibit Stroll

10:15a-11:45a Breakout Sessions

- Community & Economic Development Bosque
- Transportation Manzano
“Transportation Facilitated Discussion Workshop: Improving Infrastructure Development and Funding”
Moderator: Phyllis Taylor, AICP Sites Southwest

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding, with a corresponding

need for greater integration, shared, development, shared funding and shared use across local governments.

This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop, conclusions from each discussion will be tabulated, and ***a representative from each track will participate in a moderated panel discussion at the end of the conference.***

Infrastructure funding and development reform is a priority for the Martinez administration and for a number of members of the New Mexico Legislature. The Legislature will utilize information gathered during the conference to draft reform-related legislation during the 2012 Legislative Session. This workshop will be a great opportunity to share your expertise to develop innovative strategies, remove barriers, and have your voice heard.

- Tribal Seminar Room
"Indigenous Planning on New Mexico's Tribal Lands"
Presenter: Ted Jojola, Ph.D., Distinguished Professor, School of Architecture and Planning/UNM
Moderator: Rebecca Martinez, NM Indian Affairs Department

Indigenous Planning is a new emerging paradigm among tribal planners. What distinguishes Indigenous Planning from the mainstream application of comprehensive planning is its reformulation of planning approaches in a manner that incorporates 'traditional' knowledge and cultural identity. Unlike the Western approach, which has its focus primarily upon the regulation of land-use and the protection of private-property rights, the indigenous planning approach was formulated on values associated with land tenure and the collective rights associated with inheritance. The UNM Indigenous Planning and Design Institute will provide technical assistance to indigenous communities through interdisciplinary studios and student practicums.

The presentation will address learning-based processes that will integrate techniques that are participatory and culturally responsive. The process is informed by local knowledge, tribal customs, and indigenous community values.

- Tourism Rio Grande
"Applying to Become a MainStreet District"
Presenters: Rich Williams, MainStreet Director, Economic Development Department
Stephanie Redman, Organization Program Associate

The Economic Development Department's "MainStreet" and Arts and Cultural District Programs will be reviewing potentially eligible communities to join the respective programs. One of the top community

economic development partnership programs the state of New Mexico has to offer, workshop attendees will find out about the benefits the programs offer to authorized communities and the expectations of the stakeholders in creating jobs, supporting small businesses and entrepreneurs within the district boundary. Last year New Mexico's 22 MainStreet local affiliates and 6 state Arts and Cultural Districts assisted in the creation of 598 jobs, renovated 140 buildings and leveraged more than \$9,300,000.00 in private sector reinvestment.

- Utilities Sunrise
“Effective Leadership for Sustainable Utilities”
Presenters: Graham Knowles, NMED Construction Programs Bureau,
Dennis Jackson, CH2M Hill
Moderator: Kara Moeller, NMED Construction Programs Bureau

The economic realities of the “new normal” of today’s environment are driving both private- and public-sector entities to make significant changes to minimize costs and maintain performance while simultaneously addressing a long list of challenges that confront their organizations.

The emerging management framework of “effective utility management” — or EUM — is gaining momentum and acceptance by the water utility industry. EUM is an organizing framework with 5 keys to effective utility management including leadership, strategic business planning, organizational approaches and measurement within a continual improvement management framework. Within these 5 keys are 10 specific attributes of effectively managed utilities. These 10 Attributes describe a series of outcomes that all water-sector utilities, regardless of size, should strive to achieve.

This presentation will review practical tools and approaches to implement, measure, and monitor organizational performance related to the 5 keys and 10 attributes, including recently developed Freeware that is available to all utilities free of charge.

12:00p-1:30p

Lunch - General Session

Ballrooms B and C

- MC Introductions
 - *Frank Padilla, Community Planning and Development Director, US Department of Housing and Urban Development*
- National Guest Speaker
 - *Stanley Keasling, Chief Executive Officer Rural Communities Assistance Corporation Sacramento, CA*
- Keynote Address
 - *Tammye H. Trevino, Administrator Housing and Community Facilities Program*

How to ensure reimbursement on Federally Funded transportation projects. This session will focus on federal construction compliance, reporting requirements and construction management of federally funded projects administered by Local and Tribal Agencies, from contract award through project close out.

- Tribal Seminar Room
“Tribal Track Facilitated Discussion Workshop: Improving Infrastructure Development and Funding”
Moderator: Mark S.R. Williams, New Mexico Public School Facilities Authority

Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding, with a corresponding need for greater integration, shared, development, shared funding and shared use across local governments. This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop, conclusions from each discussion will be tabulated, and **a representative from each track will participate in a panel discussion at the end of the conference.**

Infrastructure funding and development reform is a priority for the Martinez administration and for a number of members of the New Mexico Legislature. Reform-related legislation can be expected to be drafted during the 2010 Legislative Session. This workshop will be a great opportunity to share your expertise and have your voice heard.

- Tourism Rio Grande
“Catch the Kid” – New Mexico Tourism Department’s Summer Travel Promotion”
Presenter: Martin Leger, Advertising Manager, New Mexico Tourism Department

Catch the Kid was designed to push the in-state drive market throughout New Mexico and from our regional drive markets in Texas, Arizona and Colorado; create buzz and excitement for New Mexico around the country; and most importantly, allow our visitors and travelers to create amazing vacation memories on a limited budget. This session will discuss the economic impact of the program, achieved through pushing the boundaries of new technologies. As a result of the program, the Tourism Department’s Facebook page experienced a 28 percent increase in activity since the start of the promotion, while Twitter jumped nearly 12 percent. The program also generated more than 325 media placements in newspapers and magazines and on radio, TV and webs sites locally and nationally, reaching 58,000,000+ consumers and totaling \$4,213,092 in advertising value.

- Utilities Sunrise

“Innovative Funding solutions”

Presenters: Alysia Leavitt, Loan Manager, NMED Construction Programs Bureau, TBD from NMED Drinking Water Bureau, Dolores Gonzales, Bureau Chief, DFA Community Development, Martha Torrez, USDA Rural Development, Paul Cassidy, RBC Capital Markets, TBD from the New Mexico finance Authority

Moderator: Jim Chiasson, Acting Bureau Chief, NMED Construction Programs Bureau

Federal, State, and private funding agencies will present current funding programs and initiatives available to New Mexico communities. These presentations will include current funds available for loan or grant and specify qualifications or restrictions of funds available. Questions will be encouraged and taken from the audience and directed toward the funding representatives.

3:15p-3:30p

PM Break
Exhibit Stroll

Lobby and Ballroom A

3:30p-5:00p

Breakout Sessions

- Community & Economic Development Bosque

- Transportation Manzano

“Civil Rights in Transportation-Title VI, ADA and DBE Certification”

Presenters: Damian Segura, OEOP Deputy Director, New Mexico Department of Transportation
Geanette Garcia, DBE certification Officer, New Mexico Department of Transportation

Moderator: Lisa Neie, Civil Rights Program Manager, Federal Highway Administration

Be ready to receive federal transportation funds. Local Public Agencies (LPA) are required to have Title VI Nondiscrimination Implementation Plans and ADA Transition Plans prior to receiving any federal transportation funds. Learn how to comply with the requirements from the civil rights experts out of the New Mexico Department of Transportation and the Federal Highway Administration.

- Tribal Seminar Room

“Emerging Economic Development Opportunities for New Mexico Tribes”

Presenters: Ted Pedro, American Indian Chamber of Commerce, New Mexico Native American Business Enterprise Center
Marvis Aragon, Pueblo of Isleta Business Corporation

Moderator: Marcos Gonzales, NM Economic Development Dept.

This workshop is designed to inform tribal enterprises and individuals achieve successful economic development by incorporating, strengthening and building upon Tribal values, while operating within the

parameters of generally accepted business practices. The presenters will discuss where the hubs are for economic development opportunities in tribal communities. New Mexico tribal economic development issues will also be discussed from both the tribal and State's perspective.

- Tourism/Tribal Rio Grande
“Sustainable Tourism Planning and Development - Prioritization and Implementation”
Presenter: Vinod Sasidharan, Ph.D., Associate Professor,
School of Hospitality and Tourism, San Diego State
University, San Diego, CA

Current global conditions ensuing from economic recession, environmental crises, and sociopolitical uncertainties pose impending demands on the sustainability of tourism resources. The sustainability of ecological and socio-cultural resources of a tourism destination is inherently intertwined with the sustainability of resources in surrounding geopolitical regions. Despite the prevalence of several tourism planning models relating to contemporary sustainability issues, there is an urgent need to recognize and address the millennium development priorities of the region and to dovetail sustainability research in conjunction with the United Nations' Millennium Development Goals. This session will provide a framework for planning, developing and implementing sustainable tourism development at the regional level, from a collaborative, cross-disciplinary perspective, which encourages public participation and prioritization of regional needs.

- Utilities Sunrise
“Effective Strategies for Sustaining Your Utility”
Presenters: Richard Rose, NM Finance Authority
Lewis B. Martinez, ABCWUA
Mark Winslow, ABCWUA
David Wrightsman, Energy Systems Group
TBD from NMED Drinking Water Bureau
Moderator: Graham Knowles, NMED Construction Programs Bureau

Speakers will focus on effective strategies for sustaining utilities in New Mexico. Effective utility management can help water and wastewater utilities enhance the stewardship of their infrastructure, improve performance in many critical areas, and respond to current and future challenges. Each speaker will present methods to assist water and wastewater utility managers to make practical, systematic changes to achieve excellence in utility performance.

6:00p-11:00p

“Fiesta” Food and Dance
– Music by *Sol Fire*

Ballroom B

Transportation. The session will also include tip on preparing for an audit from the Office of Inspector General and the single audit requirement.

- Tribal Seminar Room
“Tribal Transportation”
Presenters: Jackson Gibson, Commissioner, NMDOT, District 6
Patty Lundstrom, New Mexico State Representative
Richard Kontz, County Manager, McKinley County
David Silversmith, Grant Writer, Navajo Nation DOT
Moderator: Rebecca Martinez, NM Indian Affairs Department

Many transportation issues have a regional impact, affecting tribes, local governments, counties, states, and regions. Coordinated planning among all these entities helps improve project development and funding. This session will provide information about how these entities have developed partnerships and successfully implemented regional transportation projects in Navajo Nation Chapters located in McKinley County.

- Tourism Rio Grande
“Facilitated Discussion: Improving Infrastructure Development and Funding”
Reduced public sector budgets, along with changing expectations for public sector accountability and value among voters may be leading to a new era in infrastructure development and funding, with a corresponding need for greater integration, shared, development, shared funding and shared use across local governments.

This professionally-facilitated discussion workshop will address current obstacles and potential opportunities in greater integration/coordination of local infrastructure development and funding. Each infrastructure sector at the conference will hold this workshop, conclusions from each discussion will be tabulated, and ***a representative from each track will participate in a moderated panel discussion at the end of the conference.***

Infrastructure funding and development reform is a priority for the Martinez administration and for a number of members of the New Mexico Legislature. The Legislature will utilize information gathered during the conference to draft reform-related legislation during the 2012 Legislative Session. This workshop will be a great opportunity to share your expertise to develop innovative strategies, remove barriers, and have your voice heard.

- Utilities Sunrise
“Case Studies in Innovative Funding”
Presenters: Donzil Worthington, Forsgren Associates
TBD, Molzen-Corbin & Associates
Moderator: Kara Moeller, NMED Construction Programs Bureau

Three case studies will be presented showing innovative and creative ways for self-financing projects, restructuring existing project debt and novel ways to craft project funding solutions. Each case study will highlight a New Mexico community that has used either one or many of the funding programs available within the State in innovative or novel way.

9:30a-9:45a	Checkout Break Last Chance Exhibitor Stroll	On Your Own Lobby and Ballroom A
9:45a-10:45a	Closing Session <ul style="list-style-type: none"> • <i>Results of “Re-Visioning Infrastructure Finance in New Mexico – Challenges, Opportunities, and Bold New Ideas”</i> <ul style="list-style-type: none"> – <i>Rick May, Director of New Mexico Finance Authority</i> – and – 	Ballroom B
10:45a-12:30p	Best Practice Awards Brunch <ul style="list-style-type: none"> – <i>Master of Ceremonies - Frank Padilla, U.S. Department of Housing & Urban Development</i> • Best Practice Awards and Awardees Acceptance Speeches <ul style="list-style-type: none"> – Planning – Utilities - “Catalina Muniz” Award – Community & Economic Development – Tourism – Transportation – Tribal – Housing • “Joe Guillen” Award and Awardee Acceptance Speech <ul style="list-style-type: none"> – <i>Guest Presenter - Joe Guillen</i> • Closing Remarks <ul style="list-style-type: none"> – <i>Angela Pacheco-Chavez, 2011 NMIFC Conference Chair, NM Department of Finance and Administration</i> 	
12:30p	Conference Adjournment	
12:30p	Exhibit Breakdown	Lobby and Ballroom A