



15th New Mexico Infrastructure Finance Conference

Hotel Encanto de Las Cruces - October 26 - 28, 2010

EXHIBITOR INFORMATION REGISTRATION PACKET

“Infrastructure 2010 – Building Toward Sustainability”

The New Mexico Infrastructure Finance Conference

The 15th Annual New Mexico Infrastructure Finance Conference will be held October 26-28, 2010 at the Hotel Encanto de Las Cruces in Las Cruces, NM. Tracts have been selected to appeal to a broad range of conference participants which include: water, wastewater, utilities, economic development, Native American issues, transportation, tourism, and planning. Attendees are typically local governments, state and federal agencies, Native American Tribes, elected officials, community development directors, planners, public works directors, and many others.

The Infrastructure Finance Conference also offers an opportunity to get the word out about your organization to people who can truly use your services. You or your organization can choose to have a presence at the conference as a sponsor. Options for sponsorship include financial contribution alone or financial contribution with an exhibit booth. Contact Angela Quintana at (505) 476-1062 or angelam.quintana@state.nm.us for more information regarding exhibits and sponsorship levels.

For more information regarding conference visit the Infrastructure Finance Conference website at <http://www.nmenv.state.nm.us/cpb/InfFinCon/index.html>

We welcome your participation and look forward to hearing from you.

San Juan | Rio Arriba | Taos | Colfax | Union | McKinley | Los Alamos | Sandoval | Santa Fe | Mora | Harding | San Miguel | Guadalupe | Quay Cibola | Bernalillo | Valencia | Torrance | De Baca | Curry | Roosevelt | Catron | Socorro | Lincoln | Chaves | Grant | Sierra | Hidalgo | Luna Dona Ana | Otero | Eddy | Lea

Aztec | Bloomfield | Cuba | Farmington | Gallup | Grants | Milan | Angel Fire | Chama | Eagle Nest | Jemez Springs | Los Alamos | Questa Red River | San Ysidro | Santa Fe | Taos | Taos Ski Valley | Cimarron | Clayton | Des Moines | Las Vegas | Folsom | Grenville | Maxwell Mosquero | Espanola | Pecos | Raton | Roy | Santa Rosa | Springer | Wagon Mound | Causey | Clovis | Dora | Elida | Floyd | Fort Sumner | Grady House | Logan | Melrose | Portales | San Jon | Texico | Artesia | Dexter | Tucumcari | Carlsbad | Jal | Eunice | Hagerman | Hope | Hobbs | Anthony Lake Arthur | Loving | Lovington | Tatum | Roswell | Alamogordo | Capitan | Carrizozo | Corona | Cloudcroft | Ruidoso | Ruidoso Downs | Tularosa Bayard | Columbus | Hatch | Deming | Elephant Butte | Hurley | Las Cruces | Truth or Consequences | Mesilla | Lordsburg | Reserve | Santa Clara Silver City | Sunland Park | Virden | Albuquerque | Williamsburg | Corrales | Belen | Bernalillo | Bosque Farms | Edgewood | Encino | Estancia Los Lunas | Los Ranchos de Albuquerque | Magdalena | Rio Rancho | Moriarty | Socorro | Mountainair | Tijeras | Vaughn | Willard | Peralta



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Sponsorship Levels

Conference sponsors receive many benefits for their financial support, including recognition in our program, events, and complimentary registration.

Premiere

At the **\$2,000 level**, your organization receives acknowledgement as a Premiere Sponsor at all conference functions and on all printed material (including conference bags and sponsor signs at registration) and an opportunity to display your organization banner at meal functions. This level of sponsorship also includes **full registration for four and one exhibit table**. The Premiere Sponsor exhibit placement is near the registration booth.

Corporate

At the **\$1,000 level**, your organization receives acknowledgement as a Corporate Sponsor at conference functions and other printed material. This level of sponsorship also includes **full registration for three and one exhibit table**.

General

At the **\$500 level**, your organization receives acknowledgement as a General Sponsor in conference program. This level of sponsorship also includes **full registration for two and one exhibit table**.

Government

At the **\$250 level**, your organization receives acknowledgement as a Government/Non-profit Sponsor in conference brochure. This level of sponsorship includes **full registration for one and one exhibit table**.

See Exhibit Layout on page 4 for details.



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Registration

If you are interested in becoming a conference sponsor, fill out the sponsor registration form on the last page of this packet and return to the address shown. **Registration deadline for guarantee sponsor name on printed material is August 20, 2010.**

Please register early!

Hotel Information

The Conference organizers reserved a block of guest rooms at the Hotel Encanto de Las Cruces in Las Cruces at a special rate of **\$70.00** (*single occupancy*) plus tax. Please call the hotel at 575-522-4300 to make reservations and reference the NMIFC. After the cut-off date of October 11, 2010, the group rate will no longer be guaranteed; rooms will be on a space and rate availability basis only. We urge you to make your reservations early.

Exhibit Hours

Morning and afternoon breaks will be held in the Exhibit area.

Tuesday	October 26 th	10:00 am - 12:30 pm.....Exhibit setup 10:00 am - 4:00 pm.....Conference Registration 12:30 pm - 5:30 pm.....Exhibit area opening 5:30 pm - 7:30 pm.....Opening Social (<i>pool side</i>)
Wednesday	October 27 th	8:00 am - 5:00 pm.....Exhibit area open 12:00 pm - 1:30 pm.....Lunch 6:30 pm - 10:30 pm.....Theme: Beach Party
Thursday	October 28 th	8:00 am - 12:00 pm.....Exhibit area open 12:00 pm.....Exhibit break down

Exhibit Booth

REGISTRATION INCLUDES:

- 6 foot skirted table
- 2 chairs
- Listing in the conference program (*listings on additional printed material based upon sponsorship level*)
- Complimentary full conference registration(s) including all meal functions and socials (*based on sponsorship level*).

SHIPPING:

If you're shipping your display booth, please mail to:

Hotel Encanto de Las Cruces

Hold for: (*insert company name*)

NM Infrastructure Finance Conference

October 26-28, 2010

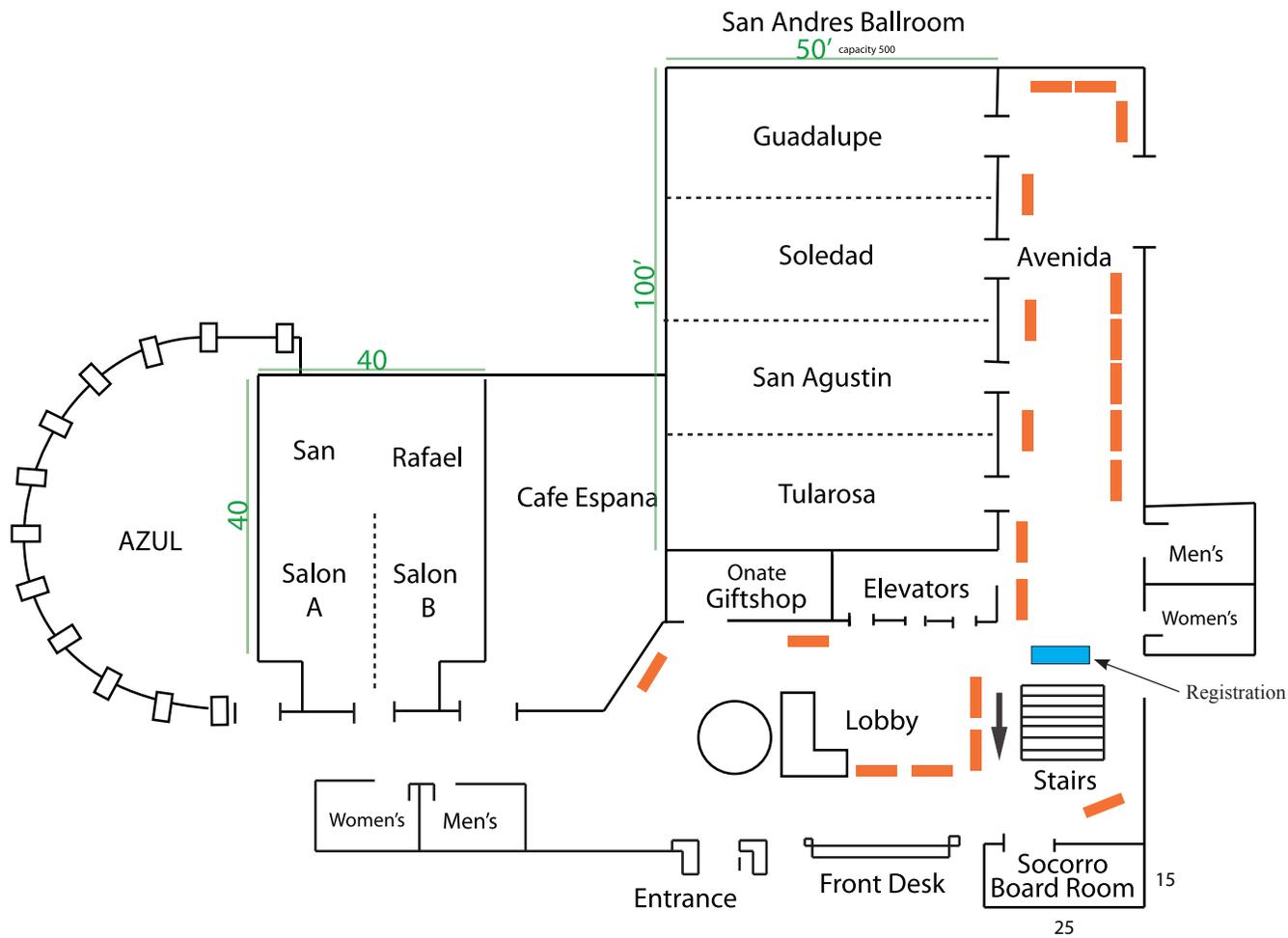
705 South Telshor Blvd.

Las Cruces, New Mexico 88011

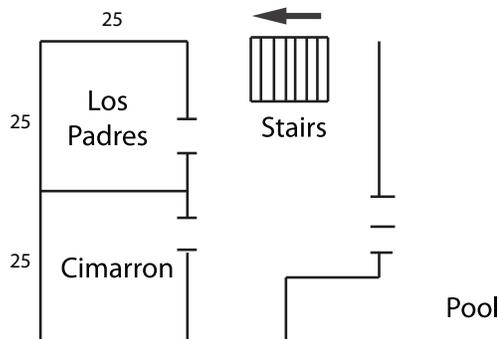
Note: items to be shipped will be accepted by the hotel no more than three (3) days prior to the conference

Exhibit Hall Layout – Hotel Encanto de Las Cruces

Lobby Level



Lower Level





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SPONSOR REGISTRATION (PLEASE PRINT CLEARLY)

Organization Name: _____ Contact Person: _____
 Address: _____ City/State/Zip code: _____
 Phone: _____ E-mail: _____

I would like to be a:

- Premiere Sponsor - (4 full registrations and 1 exhibit table).....\$2,000
- Corporate Sponsor - (3 full registrations and 1 exhibit table).....\$1,000
- General Sponsor - (2 full registrations and 1 exhibit table).....\$500
- Government/Non-profit - (1 full registrations and 1 exhibit table).....\$250

I will need:

- Exhibit area for booth display
- 6 foot skirted table
- Electricity
- Financial Sponsorship Only - No booth display.**

LIST OF ATTENDEE(S) (Sponsorship level determines number of paid attendees included):

1. Name: _____ Title: _____
 2. Name: _____ Title: _____
 3. Name: _____ Title: _____
 4. Name: _____ Title: _____

Extra Tickets:
(one complimentary ticket to each meal event is included with each full conference registration)

EVENT	# OF TICKETS	PRICE/TICKET	TOTAL
Tuesday reception	X	\$25 = \$	
Wednesday luncheon	X	\$30 = \$	
Wednesday social	X	\$25 = \$	
Thursday awards breakfast	X	\$25 = \$	

Total amount enclosed: \$ _____

NAMES FOR ADDITIONAL TICKETS:

1. Name: _____ Title: _____
 2. Name: _____ Title: _____
 3. Name: _____ Title: _____

PAYMENT INFORMATION

- Check for registration fees payable to New Mexico Municipal League Enclosed
- Purchase Order for Registration Fees. Attach copy or provide PO# _____
- Charge my registration fees to VISA or MasterCard listed below. The New Mexico Municipal League is authorized to use the card below to pay all applicable registration fee(s) in the amount of: \$ _____

VISA/MasterCard # *circle one* _____ Exp. Date _____

Card Holder Name *Printed* _____

Card Holder Signature _____

Send registration form with check, purchase order, or money order to:
 New Mexico Municipal League, P.O. Box 846, Santa Fe, NM 87504-0846, Fax# (505) 984-1392
Register early! Registration deadline is August 20, 2010 (to guarantee name on printed material)

** Receipts available upon registration check-in.*