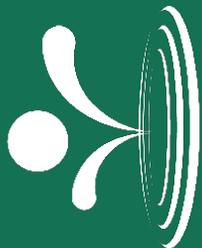


Environmental Finance Center
Syracuse University
727 E. Washington St.
Syracuse, NY 13210



Smart Management for
Small Water Systems



www.efcnetwork.org

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Leadership Workshops for Small Water Systems

May 29 | 9am–4pm

May 30 | 9am–1pm

Texarkana, Texas

Southwest Community Center
3222 West 7th St.
Texarkana, Texas



Smart Management for
Small Water Systems

SKIP THIS WORKSHOP! IF YOU ANSWER YES TO ALL THESE QUESTIONS:

- Do your charts and figures motivate your team and engage your audience?
- Do your community outreach efforts lead to the change you want?
- Do you have a process to weigh risk, cost and environmental impacts to make decisions affecting your community?

BUT IF YOU SAID NO, WE HAVE A WORKSHOP FOR YOU!

The EFCN Leadership Workshop for Small Water Systems is funded under a cooperative agreement with US EPA Office of Water.

- This workshop WILL NOT teach you board procedure.
- We WILL NOT teach you Robert's Rules.
- There WILL BE NO test on SDWA or CDA compliance.

Instead, this workshop is designed to make you more effective in both your professional and personal interactions so you can engage your listeners, make sound decisions, tell your story and get the job done!



More details & registration at efcnetwork.org/upcoming/

What is leadership?

"A special effect without a story is a pretty boring thing." - George Lucas

Strong leaders know that great stories make the complex simple. They also understand that great stories are anchored in well-reasoned decisions and a sound understanding of what the audience needs to hear to sign on. Whether we are talking to our co-workers, our communities, or our boards, how and why we communicate our story can make the difference between success and failure.

Why attend this workshop?

This one and a half day workshop will:

- Introduce a decision-making process to justify your conclusions and recommendations,
- Give you the skills to understand and better manage interactions with your staff, board or community,
- Introduce tools to help you reduce conflict and plan for the future,
- Improve your ability to turn dry numbers into a compelling story and message that will motivate your audience, and
- Help you create the key elements of an effective outreach plan so you can build your story and take it to the community.

Event Details

Audience: This training is for drinking water systems serving 10,000 or fewer customers, water system managers, municipal decision makers, elected officials, town managers, and mayors.

Cost: This workshop is free, however, please note that all food and travel costs are the responsibility of participants.

Registration: Registration: Register online at efcnetwork.org or mail in registration.

Leadership Workshop for Small Water Systems - Texarkana

Name _____

Title or Position _____

System Name _____

Organization/Municipality _____

Mailing Address _____

Email _____ Phone _____

Fax _____

Group PWSID (Optional) _____

Interested in group food orders? Yes _____ No _____

If yes, please list any dietary restrictions _____

Please mail your completed registration form to:

Susan Butler
NM Environmental Finance Center
New Mexico Tech
2445 Alamo Ave SE Ste 300
Albuquerque, NM 87106-3236
butlernmefc@gmail.com



The Environmental Finance Center Network (EFCN)

is a university-based organization creating innovative solutions to the difficult how-to-pay issues of environmental protection and improvement. The EFCN works with the public and private sectors to promote sustainable environmental solutions while bolstering efforts to manage costs.

www.efcnetwork.org

