



SUSANA MARTINEZ  
Governor

JOHN A. SANCHEZ  
Lieutenant Governor

**NEW MEXICO  
ENVIRONMENT DEPARTMENT**

***Environmental Health Bureau***

Harold Runnels Building  
1190 South Saint Francis Drive (87505)  
PO Box 5469 Santa Fe, NM 87502-5469  
Phone (505) 476-3060 Fax (505) 476-3232  
www.nmenv.state.nm.us



DAVE MARTIN  
Cabinet Secretary

BUTCH TONGATE  
Deputy Secretary

JACK KING  
Bureau Chief

**RECALL NOTICE**

**TO:** ALL New Mexico Environment Department District and Field Offices  
Albuquerque Environmental Health Department  
Bernalillo County Office Environmental Health  
New Mexico Department of Health, Epidemiology and Response  
Division  
Indian Health Service, Division of Environmental Health Services  
NMED Environmental Health Bureau Chief  
NMED Public Information Officer

**FROM:** Marci Nevarez, NMED Food Specialist, District III

**DATE:** April 2, 2013

**SUBJECT:**  **FOOD RECALL – CLASS I**  
 **FOOD RECALL – CLASS II**  
 **FOOD RECALL – CLASS III**

**PRODUCTS:** **Farm Rich® Mini Quesadillas (PC 35635), Farm Rich® Mini Pizza Slices (PC 35643 and PC 37690), Farm Rich® Philly Cheese Steaks (PC 35634), Farm Rich® Mozzarella Bites (PC 37443 and PC 37691) and Market Day® Mozzarella Bites (PC 80435), produced from November 12, 2012 to November 19, 2012**

- 7.2-oz. cartons of Farm Rich mini pizza slices with cheese pepperoni and sauce in pizza dough, UPC code 041322376909 with a best by date of May 15 or May 16, 2014.
- 22-oz. cartons of Farm Rich mini pizza slices with cheese pepperoni and sauce in pizza dough, UPC code 041322356437 with a best by date of May 15 or May 16, 2014.

- 18-oz. bags of Farm Rich mini quesadillas with cheese, grilled white meat chicken in a crispy crust, UPC code 041322356352 with a best by date of May 14, 2014.
- 21-oz. bags of Farm Rich philly cheese steaks with cheese, beef & onions in a crispy crust, UPC code 041322356345 with a best by date of May 13, 2014.
- Each product package above contains the establishment number "EST. 27232" or "P-27233" inside the USDA mark of inspection.

**MANUFACTURER:** Rich Products Corporation of Buffalo, New York

**RECALLED BY:** FDA/USDA

**DISTRIBUTION:** Nationwide

**QUANTITY:** Unknown

**REASON:** Possible contamination with Escherichia coli O121 bacteria

**ADDITIONAL INFO:** FSIS and the establishment are concerned that some product may be present in household freezers. For additional labels see below and this link.

[http://www.fsis.usda.gov/images\\_recalls/025\\_2013\\_labels.pdf](http://www.fsis.usda.gov/images_recalls/025_2013_labels.pdf)

**REGULATORY ACTION:** Call local Walmarts to verify no product remains on the shelves. Respond to consumer questions complaints.

Upon completion of required actions, report findings to Marci Nevarez at (575)524-6300, marci.nevarez@state.nm.us

**CONTACTS:**

1. Steve Zappe, Food Program Manager, 505-476-9102
2. Johnathan Gerhardt, District 1 Food Specialist, 505-222-9515
3. Andrew Wilson, District 1 Food Specialist, 505-870-4904 cell
4. Anita Roy, District 2 Food Specialist, 505-454-2805
5. Marci Nevarez, District 3 Food Specialist, 575-524-6300
6. Ronald Taylor, District 3 Food Specialist, 575-624-6046
7. NMDOH/ Epidemiology and Response Division, 505-827-0006
8. IHS/Environmental Health Services, 505-248-4263
9. Albuquerque Environmental Health Department, 505-768-2738
10. Bernalillo County Office of Environmental Health, 505-314-0310

Updated Jan 2013

**Rich Products Corporation announces a voluntary recall of Farm Rich® Mini Quesadillas, Farm Rich® Mini Pizza Slices, Farm Rich® Philly Cheese Steaks, Farm Rich® Mozzarella Bites, and Market Day® Mozzarella Bites due to possible contamination with E. Coli O121 Photo**

**FarmRich™**

**mozzarella bites**  
MOZZARELLA CHEESE  
IN A PIZZERIA STYLE CRUST

**Smaller Packs  
SAME AMOUNT  
OF SNACKS**

**MADE WITH 100% Real Mozzarella**

**PER SERVING**  
130 CALORIES 2.5g SAT FAT 330mg SODIUM 3g DIETARY FIBER

NET WT 22 OZ (1.375 LBS.) 623g

**FarmRich mozzarella bites**

**Nutrition Facts**  
Serving Size 4 pieces (48g)  
Servings per Container about 13

Amount Per Serving		% Daily Value*
<b>Calories</b> 130	Calories from Fat 50	
<b>Total Fat</b> 5g		8%
<b>Saturated Fat</b> 2.5g		13%
<b>Trans Fat</b> 0g		
<b>Cholesterol</b> 10mg		3%
<b>Sodium</b> 330mg		14%
<b>Total Carbohydrate</b> 14g		8%
<b>Dietary Fiber</b> 0g		0%
<b>Sugars</b> 3g		
<b>Protein</b> 7g		14%
<b>Vitamin A</b> 2%	<b>Vitamin C</b> 0%	
<b>Calcium</b> 15%	<b>Iron</b> 4%	

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.  
Calories 2,000 2,500  
Total Fat Less than 65g 80g  
Saturated Fat Less than 30g 35g  
Cholesterol Less than 300mg 300mg  
Sodium Less than 2,400mg 2,400mg  
Total Carbohydrate 30g 37g  
Dietary Fiber 0g 0g  
Sugars 25g 30g  
Protein 5g 8g

INGREDIENTS: LOW MOISTURE PART SKIM MOZZARELLA CHEESE (PASTEURIZED PART SKIM MILK, CHEESE CULTURES, SALT, ENZYME), ENRICHED WHITE FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, BIOPANAVIT, POLIC ACID), WATER, SUGAR, CORNMEAL, CONTAINS LESS THAN 2% OF THE FOLLOWING: OREGANO YELLOW CORN MEAL, GARLIC, DREHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, BIOPANAVIT, POLIC ACID), LYCOPENE HYDROCOLLOID, LACTIC ACID, POTASSIUM CITRATE, LECITHIN, MODIFIED CORN STARCH, NATURAL FLAVORS, MONET CRY MILK, SALT, SODIUM ALUMINATE, SODIUM CITRATE, SOY LECTIN, YEAST. CONTAINS MILK, WHEAT, SOY.

FARM RICH FOOD PRODUCTS CORPORATION  
P.O. BOX 9999  
ST. SIMONS ISLAND, GA 31522-0999 USA  
FARM RICH IS A TRADEMARK AND COS MOZZARELLA BITES, PHILLY STEAKS AND PHILLY CHEESE STEAKS ARE REGISTERED TRADEMARKS OF FICH PRODUCTS CORPORATION.  
©2012 FICH PRODUCTS CORPORATION.  
ALL RIGHTS RESERVED.  
R000201214

**SNACK PACK**

**Try Me!**  
Made with 100% REAL MOZZARELLA

**FarmRich™**  
**mozzarella bites**  
MOZZARELLA CHEESE IN A PIZZERIA-STYLE DOUGH

**130 CALORIES PER SERVING**

**NET WT 7 OZ (198g)**

**SERVING SUGGESTION  
READY TO COOK  
KEEP FROZEN**

**FarmRich™** FarmRich.com

Keep 'em happy!

With Farm Rich in your freezer, you're ready for anything. We offer a wide variety to please just about everyone, even the pickiest of eaters. And all of our yummy, easy-to-prepare snacks are made with wholesome ingredients, making Farm Rich a perfect complement to your family's active lifestyle. So don't make yourself crazy. Make Farm Rich. And keep 'em happy.

**Stock Up!**

- After-school snacks
- Post-practice refueling
- Game-night munchies
- Impromptu parties
- Light lunches
- Grab-and-go dinner

**Cooking Instructions:**  
Keep frozen until ready to prepare.  
Microwave instructions were developed using an 1100-watt microwave oven.  
\*Due to differences in appliances, cooking times may vary and require adjustment.  
Caution - Product will be hot!

**Conventional Oven or Toaster Oven:**

	4 Pieces	Full Carton
Conventional Oven	Not Suggested	7-8 mins
Toaster Oven	8-9 mins	Not Suggested

**Microwave:**

- Preheat oven to 400°F
- Arrange product in a single layer on baking sheet and place on middle rack of oven.
- Let stand for 2 minutes before eating.

	4 Pieces
Microwave Oven	0:45-1min

**Nutrition Facts**  
Serving Size 4 pieces (48g)  
Servings Per Container about 4

Amount Per Serving		% Daily Value*
<b>Calories</b> 130	Calories from Fat 50	
<b>Total Fat</b> 5g		8%
<b>Saturated Fat</b> 2.5g		13%
<b>Trans Fat</b> 0g		
<b>Cholesterol</b> 10mg		3%
<b>Sodium</b> 330mg		14%
<b>Total Carbohydrate</b> 14g		8%
<b>Dietary Fiber</b> 0g		2%
<b>Sugars</b> 3g		
<b>Protein</b> 7g		14%
<b>Vitamin A</b> 2%	<b>Vitamin C</b> 0%	
<b>Calcium</b> 15%	<b>Iron</b> 4%	

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.  
Calories 2,000 2,500  
Total Fat Less than 65g 80g  
Saturated Fat Less than 30g 35g  
Cholesterol Less than 300mg 300mg  
Sodium Less than 2,400mg 2,400mg  
Total Carbohydrate 30g 37g  
Dietary Fiber 0g 0g  
Sugars 25g 30g  
Protein 5g 8g

FARM RICH IS A REGISTERED TRADEMARK AND KEEP 'EM HAPPY IS A TRADEMARK OF FICH PRODUCTS CORPORATION.  
©2012 FICH PRODUCTS CORPORATION.  
ALL RIGHTS RESERVED.



**4010**  
**CAT. I**

# Mozzarella Bites

**KEEP FROZEN**  
**Net Wt. 22 oz. (1.375 lbs.) 623g**

*Helping your community  
with every purchase.*

**Nutrition Facts**  
Serving Size 4 pieces (46g)  
Servings Per Container about 13

Amount per Serving		% Daily Value*
Calories 130		Calories from Fat 45
<b>Total Fat</b> 5g		<b>8%</b>
<b>Saturated Fat</b> 2.5g		<b>13%</b>
<b>Trans Fat</b> 0g		
<b>Cholesterol</b> 10mg		<b>3%</b>
<b>Sodium</b> 530mg		<b>22%</b>
<b>Total Carbohydrate</b> 14g		<b>8%</b>
<b>Dietary Fiber</b> 0g		<b>0%</b>
<b>Sugars</b> 3g		
<b>Protein</b> 7g		
Vitamin A 2% • Vitamin C 0%		
Calcium 15% • Iron 4%		

\*Percent Daily Values are based on a diet of 2,000 calories. Your daily needs may be higher or lower depending on your calorie needs.

Calories: 2,000 2,000	
Total Fat	Less than 65g 85g
Sat Fat	Less than 20g 30g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	5g 35g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4



**INGREDIENTS:** LOW MOISTURE PART SKIM MOZZARELLA CHEESE (PASTEURIZED PART SKIM MILK, CHEESE CULTURES, SALT, ENZYME), ENRICHED WHEAT FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, SODIUM PANTOTHENATE, FOLIC ACID), WATER, SODIUM SORBATE OIL, SALT, CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: DEXTROSE, ENRICHED WHEAT FLOUR FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, SODIUM PANTOTHENATE, FOLIC ACID, L-CYSTEINE HYDROCHLORIDE, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), METHYLCELLULOSE, MODIFIED CORNSTARCH, NATURAL FLAVORS, NONFAT DRY MILK, SODIUM ALGINATE, SODIUM CITRATE, SOY LECTININ, YEAST.

CONTAINS MILK, WHEAT, SOY.

Manufactured Exclusively for Market Day  
Itasca, IL 60143

*Helping your community with every purchase*